

Filing a Consumer Complaint with TINA

If you believe that you are a victim of a false, misleading, or deceptive advertisement in the United States, you can submit a complaint to TINA. Please remember that our mission focuses on advertising so this process should not be used to submit complaints about products or service issues.

WHAT?

Report false, misleading, or deceptive advertising.

WHY?

Your submission may be posted publicly to our Ad Alert page on our website to warn and educate others about a false, misleading, or deceptive ad in the marketplace. The information you submit may also be used to file a complaint with outside agencies.

Please note that while TINA takes every complaint we receive very seriously, we cannot guarantee that we will take action on every single one.

Please also note that the personal information you submit will not be publicly displayed. For more information, please read our Privacy Policy, which is available on our website.

HOW?

To file a complaint by Fax or mail:

Download, print, and complete this form

Fax it to us at: (203) 421-6211

-OR-

Mail it to us at:

Truth in Advertising, Inc.
P.O. Box 927
Madison, CT 06443

You can also file complaints directly with the appropriate federal agencies. For more information on where to direct your complaints, visit www.truthinadvertising.org.

Complaint Form – Print Version

STEP 1: Enter your contact information

First Name: _____

Last Name: _____

City: _____

State: _____

E-mail: _____

STEP 2: Tell us about the ad

Product or Service Being Advertised: _____

Name of Company or Advertiser: _____

Select a category for the ad. If nothing seems to fit, select "Other."

- Beauty & Weight Loss
- Cars & Trucks
- Clothing & Textiles
- Computers & the Internet
- Credit & Loans
- Education & Employment
- Energy & the Environment
- Food & Alcohol
- Funerals
- Health
- Home Improvement
- Investments & Business Opportunities
- Jewelry & Art
- Legal Services
- Other
- Pets
- Telemarketing & Phone Services
- Travel

Select the type of ad you want to tell us about. If you don't see anything that applies, select "Other"

Type of Advertisement:

- E-mail
- Other
- Phone
- Print (Newspaper, Magazine, Flyer)
- Radio
- Text Message
- TV
- Website

Related Information (TV or radio station, name & date of publication, etc.): _____

When and where did you see or hear the advertisement?

Date (if you cannot recall the exact date, please give an approximate date): _____

City: _____

State: _____

If you have any of the following information about the advertiser or company, please provide it below:

Address: _____

Phone Number: _____

E-mail: _____

Website URL: _____

Other Information: _____

