

# Knowledge Center

# Women CEOs of the Fortune 1000

List

This is a list of women who currently hold CEO positions at companies that rank on the 2014 Fortune 1000 lists. Women currently hold 4.8 percent of Fortune 500 CEO positions and 5.2 percent of Fortune 1000 CEO positions.

Topics: <u>Corporate Governance</u>, <u>Women in Leadership</u> Centers: <u>Equity in Business Leadership</u> Date: August 27, 2014

## Fortune 1-500 (24 CEOs)

- <u>Mary Barra</u>, GM (#7)
- Meg Whitman, HP (#17)
- Virginia Rometty, IBM (#23)
- Patricia A. Woertz, Archer Daniels Midland Company (ADM) (#27)
- Indra K. Nooyi, PepsiCo, Inc. (#43)
- Marillyn Hewson, Lockheed Martin (#59)
- Ellen J. Kullman, DuPont (#86)
- Irene B. Rosenfeld, Mondelez International (#89)
- Phebe Novakovic, General Dynamics (#99)
- Carol M. Meyrowitz, The TJX Companies, Inc. (#108)
- Lynn J. Good, Duke Energy (#123)
- Ursula M. Burns, Xerox Corporation (#137)
- Deanna M. Mulligan, Guardian (#245)
- Kimberly Bowers, CST Brands (#266)
- <u>Debra L. Reed</u>, Sempra Energy (#267)
- Barbara Rentler, Ross Stores (#277)
- Sheri S. McCoy, Avon Products Inc. (#282)
- <u>Denise M. Morrison</u>, Campbell Soup (#315)
- Susan M. Cameron, Reynolds American Inc. (#329)
- <u>Heather Bresch</u>, Mylan (#377)

- <u>Ilene Gordon</u>, Ingredion Incorporated (#412)
- Jacqueline Hinman, CH2M Hill (#437)
- Kathleen M. Mazzarella, Graybar Electric (#449)
- Gracia C. Martore, Gannett (#481)

# Fortune 501-1000 (28 CEOs)

- Mary Agnes (Maggie) Wilderotter, Frontier Communications (#516)
- Marissa Mayer, Yahoo (#522)
- Karen W. Katz, The Neiman Marcus Group Inc. (#527)
- Wellington J. Denahan, Annaly Capital Management (#538)
- Beth E. Mooney, KeyCorp (#541)
- Laura J. Alber, Williams-Sonoma (#560)
- Elizabeth Smith, Bloomin' Brands (#590)
- <u>Cindy B. Taylor</u>, Oil States International Inc. (#628)
- Mindy F. Grossman, HSN (#670)
- <u>Patricia Kampling</u>, Alliant Energy (#687)
- <u>Constance H. Lau</u>, Hawaiian Electric Industries Inc. (#692)
- <u>Kimberly Harris</u>, Puget Sound Energy (#703)
- Amy Miles, Regal Entertainment (#722)
- Susan N. Story, American Water Works Company, Inc. (#745)
- Kathryn Bufano, The Bon-Ton Stores (#763)
- Debra Cafaro, Ventas (#765)
- Mary Dillon, Ulta Salon Cosmetics & Fragrance (#793)
- <u>Sandra Cochran</u>, Cracker Barrel (#797)
- Tamara L. Lundgren, Schnitzer Steel Industries (#803)
- Diane M. Sullivan, Brown Shoe Company (#826)
- Gayla Delly, Benchmark Electronics (#836)
- Denise Ramos, ITT (#839)
- <u>Kay Krill</u>, ANN Inc. (#840)
- Patti S. Hart, International Game Technology (#874)
- Sheryl Palmer, Taylor Morrison Home (#880)
- Judy McReynolds, Arkansas Best Corp. (#889)
- Lauralee Martin, HCP (#941)
- Andrea Ayers, Convergys (#958)

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Methodology: This list is based on the Fortune 1000 list of companies published by *Fortune* magazine in May or June of each year. The number and rank of companies remains unchanged throughout the year until a new list is published. We update our list throughout the year whenever a woman becomes CEO or departs a CEO position at any of the listed companies. Women are counted in our list starting on the date they officially take over their positions. We strive to keep this list accurate and timely; if you have found that we have missed something, or have any questions, please email us at <u>icrequest@ask-catalyst.org</u>.

Catalyst also maintains an historical list of women CEOs that have appeared on the Fortune list from 1972-present. If you would like a copy of the list, email <u>icrequest@ask-catalyst.org</u>.

# **31 Reader Comments**

Michelle Dominguez says: 6/1/2013 12:23:10

I can not believe that only 4% of the positions are held by women. Today we have a great challenge as women to come to occupy these levels.

reply Michelle D. Green says: 6/26/2013 07:49:06

Example has been set! I know what I am going fight for now! Thank you ladies for "Girl Power" and "handling your business" in this male dominated world!

reply DS says: 9/29/2013 12:28:24

Where is Sheryl Sandberg at Facebook?

<u>reply</u> andy says: 10/4/2013 01:10:25

She is only President of Facebook

<u>reply</u>



ecohen says: 10/8/2013 06:03:11

Sheryl Sandberg is Chief Operating Officer (COO) of Facebook. Mark Zuckerberg is the Founder and CEO.

reply Sonia D Avelar says: 10/2/2013 06:52:49

Great to keep us updated on women's progress in the corporate world!

reply Aspiring CEO says: 10/2/2013 11:29:23

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I know why women occupy nearly half the seats in universities for higher education yet occupy less an 5% in senior leadership positions in companies. As women we need to be more ruthless & competetive to get ahead. I can't stress enough the need to be visible and loud. To make your work seen and heard. Be as shameless as you can. That is exactly what gets the men ahead. Men are naturally good at lying through their teeth, stealing credit for other people's work and backstabbing. I have started believing that these are the qualities we need to imbibe. You can't be on this list without stepping on other people's heads to move up the ladder. My experience.

reply Carl says: 10/3/2013 02:24:45

In my experience, I haven't seen the need to back-stab or take credit for someone else's work. I think it's cutting the women on this list short to equate their success to having "backstabbed" their way to the top, but there is a level of covering your blind spots that's necessary, to keep others from doing it to you. Aside from that, I'd say it's just about building - a product, a reputation, a network... it's just about building. That's how you get to the top.

I'm ho-hosting an event where Fay Arjomandi, a woman-CEO who didn't make this list, will be on an executive panel with her company, Vodafone xone, and will be providing feedback to 6 startups presenting their new products. It would be great to see extra faces show up, lots of nonfortune 500 female CEOs will be in attendance.

http://www.meetup.com/sventrepreneurs/events/140569062/

reply Walt Todd says: 10/5/2013 12:58:33

Wanting to be like a man is stupid; look at how bad men have run companies and this country into the ground. Want to get ahead? Just be better than the person next to you regardless of gender. Being "ruthless" or stepping on people's heads won't make you a leader, it will make you hated.

<u>reply</u> KK says: 2/10/2014 04:02:54

How nice to hear that you care more about money and power than value and morals. That you would rather step on people and back-stab to get to the top rather then preserve some level of decency and respect for others. Congratulations, you already sound like a male CEO! keep it up! im sure your life will be complete once you are cruising around on your mega-yacht as your low-paid employees try to pieces their lives together 1 dollar at a time ;)

reply A W says: 3/5/2014 09:07:46

I also aspire to be an executive one day. I have read many books including Good to Great, Effective Habits of Successful people and what made them stand out. I read from 1 CEO that all you had to do was do what you do great and the rest will take care of itself. Many organizations are focusing on quality and althouth being underhanded is still around, it is diminishing. It is about being decent and in order and making good decision. . Like Carl said..it is about establishing great relationships and having integrity. These qualities make great leaders and it is easy to get people to buy in to the concept when you are leading by example.

In many organizations, it is not what you know but who you know. This will get you there but corporate America is very competive and you have to have the right skill set to remain there. It is a way to do things and being cut throat is not the answer.

reply Thomas says: 5/13/2014 07:08:05 Aspiring CEO? You should expect a toilet cleaning position with your terrible attitude. This post is disgusting, and sexist. You want to know why women occupy many seats in universities? Because women pursue degrees in education more frequently, idiot.

reply Hugh Jones says: 5/26/2014 11:10:11

I've been chairman and/or president of four corporations both US and foreign. Not once did I ever step on anyones head, and all of the companies flourished. Please don't suggest to women that they imitate the weaker side of the men who macho their way through their business life. Being effectively decisive and being a bully are distinctly different approaches to life. The human race has survived only through the nurturing qualities of women. I hope you'll use these qualitles to better your company and those in it who are counting on those in higher positons to push for their and the company's effect tive development. Engender this in your company, and I promise you that it and the people in it will soar in the marketplace. I wish you the best in turning ariound the toxic climate in which you appear to be working. One thing is sure. You CAN do it!

reply Harris says: 7/18/2014 08:11:11

Hugh Jones, why do women like you assume that only women are have the nurturing qualities of a women.

Really the human race has survived because of that ? You lost me on that quote.

Bullying is the weaker side of the male? You don't think that women aren't bullies?

You are the reason why the gap between men and women are so far apart.

reply LM says: 7/28/2014 05:55:49

Harris - that was a compliment to women and being a woman myself, I see it as a great one and I happen to agree. Women are biologically the more nurturing gender, that is a fact and certainly not something to be offended by. The human race HAS survived because of that. That was an intelligent comment. If women had the same natural male tendencies, behaviors, biological make up of men, this world would see far more wars and conflict than it already does. Women and men are equal in many ways, but not in all, and thank goodness for that as both genders balance the other out.

While I am a female, I am the furthest thing from a feminist. You think women are treated unfairly here? Go spend some time in the middle east or other areas around the world where women are barely treated as human beings, then try and complain about not getting a promotion over some guy. Yes, women have challenges to overcome in the workplace... they have to prove themselves more, make more of a splash to be noticed... but it has been done, which those women on that list proved. I guarantee they didn't get there by blaming men for their problems, or being angry and bitter at the "gap". Women hold their stereotype because of women. Frankly, it is ignorant... and quite arrogant... to think men are the main reason women don't hold as many leadership positions.

<u>reply</u> Elle says: 8/9/2014 04:46:45

Western women ought to quit whining because other women have it worse? If you lose a foot, you're allowed to be upset even though other people have lost a leg. Seriously, woman, 'better that there' still doesn't mean 'great'.

<u>reply</u> Aldan says: 5/30/2014 09:29:06

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Do you really believe that? If so, let me know where you work - definitely the employer I would rather avoid.

<u>reply</u> Jeff says: 7/17/2014 04:23:22

Good grief, enough already! In todays world, especially in this country girls and women know they have the exact same opportunities in life that men have. You type of women want to just keep moaning and whining about things to justify why you haven't been able to achieve the positions you want or to justify how hard it was to get where you are. Well, boo hoo hoo, poor, poor, you. Why don't you put your energies into trying to become the best PERSON for the job instead of blaming everything and everyone else.

<u>reply</u>

Christine K. Roper says: 10/4/2013 11:28:54

My 9th grade Girl Scout Troop is working on a journey called Girltopia. What would the world look like if girls ran it? Our discussion this evening was about how they can develop their leadership qualities to change these numbers.

It is very real to them to see even in their own schools student councils are run by the boys. Even more impressionable is that it is the girls that are voting to put them there. We are trying in our own small piece of the world to boost the girls in our community and give them the courage and determination they need to get to the top!

<u>reply</u>

Teresa M Fuller says: 7/23/2014 12:01:49

I love this. Girls, young women, and professional women need to be shown anything is possible and this is a wonderfully positive example. Opening their eyes to what is simply around them, encouraging them to find their voice and passion surely will encourage positive results, perhaps more immediate. I am amazed that the majority of registered voters are women, the majority of undergrads are women, and the majority of those holding graduate degrees are women yet women may not readily vote or understand the power in numbers to make change. I have worked for some very encouraging supportive men who have recognized my talents, I have worked around and for very smart women, I have hired men and women from many walks of life. I am of the belief that your work ethic and merits will produce good results, promotional or other. Women may need to engage in networking ( ten years ago, a male colleague once said to me that women are behind their game, they do not know how to network like men do). I do believe women need to support women in every venue/forum (and support men to) in order to continue to see the growth in numbers, diversity in the ranks, and results untapped.

## <u>reply</u> What about... says:

1/3/2014 01:01:24

While this conversation is important to have, when will we start talking about women of color who are CEOs? Could you add a note about them to the list? According to the Center for American Progress their ratio is 0.8 percent and the ratio of people of color overall is similar to the ratio of women overall. Lumping the challenges women of color face into those of women as a whole is glossing over important issues and impeding positive change.

http://www.americanprogress.org/issues/labor/report/2012/07/12/11938/the-state-of-diversity-in-todays-workforce/

reply etroiano says: 1/7/2014 11:36:16

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Thanks for your comment. Women of color indeed can have different experiences than white women and other women of color and can face different (additional) barriers. Catalyst has conducted research looking into that, which I've detailed below.

For this list of women CEOs, there are challenges to tracking women's race/ethnicities that has made it impossible for us to do so. Our research verification standards for race/ethnicity are extremely high: a woman has to publicly self-identify as a particular race/ethnicity or be publicly recognized in a profile or on a list by a respected publication. We do not make judgments from pictures or surnames. Resource-wise, we are unable to maintain that for this list. Furthermore though, this is also about self-identity, which is so personal. A woman of color might perceive herself one way, but is also perceived by others possibility in different ways. We want to be cognizant of those aspects of identity and avoid just reducing it to numbers.

Change indeed needs to happen. We can't wait for the day when there are too many women on a list like the Fortune 1000 to easily track. We look forward to a time when having women of all races and ethnicities—and other aspects of diversity—in positions of leadership and power is the norm and we won't need lists like this.

In the meantime, here are some relevant Catalyst resources you might find interesting:

Building Trust Between Managers and Diverse Women Direct Reports: http://catalyst.org/knowledge/building-trust-between-managers-and-diverse-women-directreports

Optimizing Mentoring Programs for Women of Color: http://catalyst.org/knowledge/optimizingmentoring-programs-women-color

Quick Takes, including African American Women, Asian Women, Latinas, People of Color in the U.S., Visible Minorities (filter by Quick Take under More Options: http://www.catalyst.org/knowledge/browse-knowledge-center)

Research series: Women of Color in Professional Services (includes four reports): http://catalyst.org/knowledge/women-color-professional-services

Women of Color in Corporate Management (includes seven reports): http://www.catalyst.org/knowledge/women-color-corporate-management

Webinar Recording: How Far Have Women of Color Come? (Member only): http://catalyst.org/knowledge/webinar-recording-how-far-have-women-color-come

Connections that Count: The Informal Networks of Women of Color in the United States: http://catalyst.org/knowledge/connections-count-informal-networks-women-color-united-states

2013 Catalyst Census: Fortune 500 Women Board Directors: The Census includes a count of women of color on boards: http://catalyst.org/knowledge/2013-catalyst-census-fortune-500-women-board-directors

<u>reply</u> Lee Winters says: 6/16/2014 10:53:56

There are 0% publicaly declared gay CEOs on the Fortune 1000 list

reply Fiona Hotston Moore says: 3/23/2014 03:15:22

There are a number of obstacles to women in leadership. In my view the biggest is the bias unconscious and conscious in boards, head hunters and the chairs of boards. The Old Boys Club persists and will resist change as this threatens its existence. I do not accept there is a lack of

strong women candidates. There are plenty of great and willining women. There are some fantastic enlightened male leaders who will bring through good candidates irrespective of background but not nearly enough. I support temporary quotas because only intervention will address bias.

reply Al says: 3/28/2014 09:41:13

I have been in the workforce a long time, and I cannot begin to count the number of highly successful, professional women who have told me in no uncertain terms that they would rather work for a man than a woman. I always wondered about that, since I really never had a preference myself. I personally think women can be their own worst enemies in the workplace. I have seen them undercut each other, and be much more vicious to each other than any man I ever knew. I also think we need to focus on inter-gender communication and diversity education and training; however, we need to focus as much on women undestanding men as men understanding women.

<u>reply</u> Aron says: 5/30/2014 09:50:39

From my experience, especially in smaller companies the CEO is also founder of the company. Sometimes even with the Fortune 1000 it seems to be the same - look at Facebook. In my opinion it would be also fair to show in how many cases women are or were founders of successful companies. With all due respect for women in managerial positions - should you expect or want to be a CEO, do it the same way as those founders - develop and establish your own company. Be successful, do not expect somebody will just give you something because you are women. And I mean it with full respect and support of equality. As I do not expect to be a CEO in the age of 40, unless I would start my own company, why do you? Yet I expect to be successful senior manager and I wish the same for those of you who go for it hard (but without stepping on somebody's back, please). In Europe the women quotas are big topic now. I also have female friends in managerial positions and when they heard of quotas, their first comments were "OMG, so now I will hear everywhere that I got there because I am woman. Last thing I wanted." So, good luck and get whatever your wish, want and deserve because of skills and hard work, not because of gender or color. And when you are there, I wish that you do not get into situation when you would have two candidates for directing position and you would have to select not the best one but the one who would qualify by quotas.

reply Debora McLaughlin says: 6/30/2014 11:53:50

I'm excited to see that we are up from 21 women CEO's of Fortune 500 companies last year. I've been a study of women in leadership for my soon to be released Running in High Heels book for women in leadership. I interviewed women CEO's to see how they got there and the advise they had to share. They worked hard to be seen, heard and noticed. Now with the studies on the effectiveness of women in leadership I hope more women choose to step forward. As of this writing 60% of college students and 40% of MBA students are women there is a prediction that 30% of global CEO's in 2040 will be women. Will you be one of them? What do you think it will take to get there?

reply choong says: 7/17/2014 02:19:16

As a qualified medical practitioner with an MBA, and also studying my PhD-Management, sorry to inform you that as a woman, even if you are highly qualified and work your heart out to manage life, it's still the same. More women has stepped up to the challenge, but they are still prevented from achieving. The mindsets need to change and it starts from the home.

reply iris8859 says: 7/27/2014 10:30:25

I am a project management student who writing my dissertation on gender effect on leadership and female leadership. Although I don't have work experience, journals, papers I have read state there are many challenges for women who want to make it to the top. Many comments above encourage and inspire me. Accomplish this dissertation at first!



Cstyle44 says: 8/12/2014 03:35:16

I am a doctoral student writing my dissertation on barriers women face in the healthcare industry and it does not surprise me that women work hard and are still not treated equal to men. We have to fight for what is right and that is why I chose this subject.

<u>reply</u>

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Leave A Comment