LEARN THE BASICS

E-Cigs Beat Old Cigs

We are not just here to sell you product, we are here to innovate, creating the best experience possible, for you!

When you use a Saphyre or Eco-Cigs, both in either Disposable or Tip Rechargeable, expect great taste, thick premium vapor and an exceptional experience. But what you don’t get is important too:

- No tar.
- No carbon monoxide.
- No ash.
- No nasty smell.
- No stinky breath.
- No secondhand smoke.

Just pure nicotine pleasure puff after puff!

5 Reasons for eCigarettes
1) Odor

Everyone knows, cigarettes smell!

The odor from cigarette smoke gets into just about anything it comes in contact with. Hair, clothes, your skin... ever smell your fingers after holding a cigarette? The odor is there too! Many consider cigarette smell offensive and avoid close contact. If you're a smoker, you don't notice it so much since you're immersed in it all of the time. To non-smokers and former smokers, the odor is extremely noticeable.

One reason cigarette smoke smells so awful is due to the chemicals and tar that are being burned and inhaled. The chemicals and tar are substances that attach themselves to all your clothing, hair, walls, you name it.

eCigarettes on the other hand do not have this ominous odor, no tar or harsh chemicals, what you are inhaling and exhaling is vapor, vapor evaporates quickly. The smell, if any, is likened to that of a dessert, like candy. Sapphire and Eco-Cigs are proud to be at the forefront of this movement from traditional cigarettes to eCigarettes. We are continueing to innovate this technology to bring the world a healthier choice.

eCigarettes certainly smell a whole lot better than traditional cigarettes.

2) Cost eCigarettes vs. Traditional Cigarettes

Cigarettes are expensive these days, and getting more expensive every 6 months or so!

A pack of 20 cigarettes will cost you anywhere from $6 to $12 depending on which state you're in. This number has risen over the years to offset production and distribution, and also the rise in tax. In 2009, the federal tax was raised from $0.39 to $1.01 per pack, and those numbers do not include the tax at the state level.

A pack-a-day smoker can spend upwards of $300 each month!

Sapphire and Eco-Cigs eCigarettes drive huge savings while maintaining the highest quality customer experience. The cost of a starter kit is almost like buying a carton of cigarettes, so not much to get started. Then the savings just stack UP! Cartomizers (cartridges) and batteries constitute the bulk of this expense, which can range anywhere between $20 and $40 depending on how much you consume. Our Sapphire customers receive the equivalent of 2 packs of cigarettes worth of enjoyment from 1 single Sapphire Cartridge.

Currently, e-cigarettes are not subject to any sort of taxes like traditional cigarettes.

The savings are yours to grab! Get started today!

3) eCigarettes Are Safe
E-Cig Basics

Burning tobacco, and using an open flame to light it, traditional cigarettes by default pose serious fire hazards.

Cigarettes are in fact the #1 cause of fire-related death in the United States and 7 other countries.

Worldwide, fires started by lit cigarettes constitute 10% of all fire-related deaths. One of the worst fires in history, the Oakland Hills fire in California, was started by a burning cigarette, tossed carelessly into the brush.

With eCigarettes there is no open flame and don't have a hot tip burning your car seat, clothes, furniture, and so on.

4) Health

Countless studies have been done about the dangers of smoking traditional cigarettes and how they can put you at a higher risk of a long list of horrible health conditions, including:

- stroke
- heart attack
- lung cancer
- throat cancer
- pneumonia
- osteoporosis
- Alzheimer's
- and several more.

Traditional cigarettes contain a whole bunch of chemicals as well, many of which are considered carcinogenic, or cancer causing.

Several of Saphyre and Eco-Cigs customers have reported feeling much healthier, more energetic and having a higher sense of well being switching from traditional cigarettes to our products.

5) Social Acceptance

Smoking has increasingly been viewed negatively by society at-large for a variety of reasons. Several establishments now ban smoking and in several states, smoking within 25 feet of a store's entrance is banned, even entire cities have banned smoking.

Odor, healthcare costs, and second hand smoke concerns continue to push the banning of smoking traditional cigarettes in public places into law. If you're a smoker, you are becoming more and more limited to where you can enjoy a traditional cigarette.

Traditional cigarettes impact your social life, the negative view from current society, job prospects get smaller. For dating, what non-smoker wants to kiss a smoker? Remember the term, its like kissing an ashtray.

eCigarettes and electronic smoking carry many benefits over traditional smoking. Many have discovered how they can still enjoy smoking and get the nicotine they