



Jon P. Holbrook
 Senior Loan Officer at ARF Financial LLC
 United States | Financial Services

500+ connections

Current ARF Financial LLC, Le-Vel Brands
 Previous Wake Up Now, Inc., National Capital Partners, McDonald's - Arch Management Inc
 Education Salt Lake Community College
 Recommendations 3 people have recommended **Jon P.**
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Experience

Senior Loan Officer

ARF Financial LLC
 July 2015 – Present (2 months) | Greater Salt Lake City Area



We specialize in custom designed banking options for growing businesses. We've been particularly successful providing Lines of Credit, Cash Flow Loans and Bridge or Gap Loans to business operators who want a fast and simple solution to their cash needs.

We save our customers time, attention and money in a very easy step by step approach. Funding takes place in 7-10 days.

Brand Promoter

Le-Vel Brands
 October 2014 – Present (11 months) | Draper, Utah

Our mission at Le-Vel is Helping Others Live A Life They Deserve!

Question: Are you looking for ways to look better, feel better and have more energy? Want to get in shape, lose weight and tone up? How about taking your workouts to new levels? How about getting rid of aches and pains? Then you need to try the THRIVE EXPERIENCE! This is a unique combination of the three great Le-Vel products that are gender specific for men and women. I'm a THRIVER and you should be too! Visit: GOVIP.Le-Vel.com to find out more.

With our easy 1, 2, 3 system your body is enriched with a premium naturopathic, and synergistic formula of vitamins, minerals, plant extracts, anti-oxidants, enzymes, pro-biotics, and amino acids. It's ultra-premium supplementation at its finest! Everything needed for weight management, cognitive performance, joint support, inflammation support, anti-aging and antioxidant blend, lean muscle support, digestive and immune support, mental clarity, appetite control, metabolic support, nutrient mineral dense formula, gluten free and all natural time release. Why live when you can THRIVE!!!

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Internet Marketing Specialist
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Always FREE to join and NO monthly dues. Purchase what you need and get paid to share it with friends and family.

Le-Vel Cloud Technology – A solution for large scale, large growth infrastructure:

- *Order Tracking
- *Shipping
- *Commissions
- *Customer/Promoter Support
- *Team Sales/Sales Calculations
- *Genealogy.

Vice Chairman & Chief Investment Officer

Wake Up Now, Inc.

December 2009 – November 2013 (4 years) | Orem, Utah

What is WakeUpNow: "We are a Technology Solutions company where we find opportunities to Save, Manage and Make money and Pass these opportunities to our customers." To learn more please visit our website: www.wakeupnow.com

Managing Partner -

National Capital Partners

March 2005 – January 2010 (4 years 11 months)

Jon P. Holbrook's Summary

Managing Partner of National Capital Partners. Prior to co-founding the Fund, Mr. Holbrook was co-founder and Managing Partner of Nation West Capital Partners and Nation West Home Loans, a bridge capital firm and correspondent mortgage bank focused mainly on the acquisition, development lending side of commercial, residential, mixed-use, and bridge capital projects throughout the United States. Prior to working with Nation West Capital Partners – Nation West Home Loans, Mr. Holbrook was District Sales Manager for National City Bank / National City Mortgage, one of the nation's largest wholesale and retail commercial and mortgage banks. Mr. Holbrook worked in syndication with developers and builders throughout the western United States to structure real property development transactions. Prior to joining National City Bank, he worked for Countrywide Financial Corporation as well as Wells Fargo Bank in private-client services. Over his career, Mr. Holbrook owned Arch Management, Inc., wherein he owned and operated a chain of restaurants which included retail and commercial real estate. Mr. Holbrook has experience in deal structure, cost analysis, due-diligence, research, distribution, accounting, credit analysis, underwriting, private equity, capital raising and senior management. Mr. Holbrook holds mortgage, insurance and contractors licenses

Owner/Operator

McDonald's - Arch Management Inc

1989 – 1999 (10 years)

Skills

Investment Strategies

Family Office

Venture Capital

Due Diligence

Commercial Real Estate

Loans

Mergers

Mortgage Lending

Mergers & Acquisitions

Small Business

Finance

Banking

Investments

Start-ups

Sales

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Education

Salt Lake Community College

Business
1980 – 1984



Groups

The Freedom Network **Wake Up Now, Inc.** **Hedge Fund Group (...)**

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