Have you considered trying electronic cigarettes, or wondered what they are, how they work, why people use them?

E cigs have become popular because millions of tobacco smokers are unhappy with the effects and inconvenience of smoking, but until recently there hasn't been a satisfying alternative for them.
What is an e cig, exactly?

Electronic cigarettes are battery-powered alternatives to traditional tobacco cigarettes that produce water vapor instead of smoke.

E cigs aren’t like tobacco cigarettes – there’s no smoke or fire – and using e cigs isn’t smoking, it’s “vaping.”

Mistic electronic cigarettes consist of a battery and a cartridge filled with flavored liquid. The battery heats the liquid and turns it into a vapor, which you breathe in like smoke.

E cigs are an alternative to tobacco, so they look and act like cigarettes to make them easy and natural for smokers to use, but there’s no tobacco, no smoke, and no ash.

How do e cigs work?

INSIDE A MISTIC E-CIG

Mistic e cigs are made up of a cartridge, which contains e-liquid and a built-in atomizer, as well as a long-lasting lithium ion battery with a glowing red LED tip that lights up when you
draw on the e cig.

The liquid in the cartridge is heated by a lithium-ion battery and turned into a vapor by an atomizer, which **gives the vapor the satisfying body and feel of tobacco smoke** that sets us apart from other brands.

Mistic has something for everyone - we offer both **disposable and rechargeable e-cigs as well as personal vaporizers**. Wall, car, and USB chargers are available for rechargeable Mistic e cigs, so you can charge up anywhere.

![What's in your e-cig?](image)

**What's in e cigs?**

Unlike tobacco products, Mistic ecigs don't contain hundreds of harmful chemicals.

Mistics contain **only 4 simple ingredients**: water, flavoring,
nicotine, and *propylene glycol*, a common preservative and stabilizer used in foods and medicines.

**How do I use ecigs?**

Use Mistic e-cigs just like tobacco cigarettes.

The battery will activate when you **draw on the e cig and create the vapor**, and it turns back off again when you stop.

If you’re using rechargeable Mistics, just return the battery to the charger when it runs out of power, and switch out cartridges when the cartridge runs out.

**What flavor and nicotine options are available?**

Mistic electronic cigarettes give you lots of options!

You can choose between Mistic's **traditional**, **menthol**, **American Blend**, and **Cool Ice** flavors.

We also offer a variety of nicotine levels: 1.8% **nicotine is like standard cigarettes**, 1.2% is comparable to lights, and 2.4% is closer to full-bodied cigarettes. Mistic even offers 0% nicotine cartridges if you want to eliminate nicotine altogether!

**How much do they cost?**

It may surprise you, but **Mistic e cigs are much cheaper than traditional cigarettes**. The national average price of tobacco cigarettes is $6 per pack, but you can get the Mistic e cig equivalent of a pack for as little as $1 (the 10-pack of cartridges at Walmart has the cheapest price-per-cartridge, at $2 each). If you smoke a pack a day, **switching to e cigs could save you about $1,825 a year**.

Getting started with Mistic isn’t expensive either – the **Mistic Basic Starter Kits cost only $14.99**, and they include a rechargeable battery, 2 cartridges, and a USB charger.

Once you’ve got a battery and charger, you can buy cartridges in
Mistic E Cigs and HAUS Personal Vaporizers are a convenient new alternative for tobacco cigarette smokers.

Unlike traditional cigarettes, the Mistic produces just a water vapor mist that looks and tastes like smoke. You'll feel and look like you're smoking, and you can use Mistic e cigs in many places where traditional cigarettes are prohibited. Mistic electronic cigarettes let you indulge without the inconvenience, unpleasantness, and cost of tobacco cigarettes.

Mistic strives to deliver the best e cigs for both taste and value. We offer both disposable and fully rechargeable electronic cigarettes, as well as starter kits, refill cartridges, and charging accessories. Mistic's long lasting, rechargeable batteries feature a rugged, stainless steel exterior. Cartridges include a built-in vaporizer to create the thick, flavorful vapor that sets us apart.

Mistic electronic cigarettes are available in traditional and menthol flavors, with 0%, 1.2%, 1.8%, and 2.4% nicotine by volume. All rechargeable Mistic products are cross-compatible.

Check out our online store to learn more about Mistic products, and watch the video below to see how Mistic can improve your lifestyle!
10 Things You Need to Know About E Cigarettes

Posted by Mistic E Cigs

Dec 5, 2013 11:38:00 AM

0 Comments

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Electronic cigarettes are becoming all the rage, as smokers all over the USA realize how convenient and affordable e-cigs are compared to tobacco cigarettes.

With more and more businesses banning traditional cigarettes, e-cigarettes are the ideal solution - because they produce only water vapor, you can use them almost anywhere without producing secondhand smoke or bothering the people around you.

Thinking about switching to e-cigarettes? Here are a few things you need to know to get started!

**10 Things You Need to Know About E Cigarettes**
1. **Mistic E-Cigs are cheaper than cigarettes.** At the national average price, smoking a pack a day costs $2,190 a year. With Mistic e-cigs, the equivalent of a pack a day costs just $365 a year.

2. **You can choose how much nicotine you want.** Mistic e-cigs come in a variety of nicotine levels, so you can pick how much you want and need. Mistic refill cartridges are available in 0%, 1.2%, 1.8%, and 2.4% nicotine by volume; the 1.8% nicotine is comparable to standard tobacco cigarettes.

3. **E-cigs are "greener."** Cigarettes produce a lot of litter, from empty packs and lighters to cigarette butts. Discarded filters are a big deal - more than 4.5 trillion cigarette butts become litter every year. Not only does switching to e-cigs eliminate the trash associated with traditional smoking, it also benefits the environment by using rechargeable (and recyclable!) lithium-ion batteries for power.

4. **They’re widely available.** E-cigs used to be hard to find, but not anymore! Now, they’re widely available at retail, grocery, and convenience stores, and even at specialty e-cig retailers. Mistic e-cigs, for example, are available in all Walmart, Winn-Dixie, Bi-Lo, Food Lion, and Rite Aid stores, as well as Pilot, Weiss, CEFCO, Kangaroo Express, and Circle K convenience stores. Find one near you!

5. **E-cigs are smoke free!** Electronic cigarettes produce water vapor instead of smoke, so they avoid the inconvenience, unpleasantness, and risks of tobacco smoke.

6. **The vapor is almost odorless.** The vapor produced by Mistic E-Cigs is relatively odorless and disperses almost immediately. It won’t leave any offensive smells on your clothes, nor will it bother the people around you when you want to indulge in your e-cig.

7. **E-cigs are more convenient than tobacco.** Traditional cigarettes are being banned at more and more public places, both indoors and out. E-cigs can be used almost
Vape E-Cigs Anywhere: They Go Places Tobacco Cigarettes Can't!

Posted by Mistic E-Cigs
Sep 16, 2013 7:33:54 AM 0 Comments

Tell a friend about Mistic and get a huge discount on your next order!

Get coupons and news by e-mail!

Email address*
Do you ever feel limited by being a smoker? Like your cigarettes are inconvenient for you and the people around you?

One easy way to solve all of those problems, and many more, is to vape e-cigs by switching to Mistic Electronic Cigarettes!

“No Smoking”

As a smoker, you’re constantly being told what to do – to go outside or stay in the smoking area. You’re also trying to be considerate about exposing other people to your secondhand smoke.

Places like airports, hospitals, movie theaters, and even long work meetings can be a nightmare as you fight your cravings. With Mistic E-Cigs, none of those places are off-limits.

Vape Anywhere!

Because Mistic E-Cigs produce only a water vapor, they don’t have the impacts associated with secondhand smoke. For this simple reason, you can use them almost anywhere!
You don't have to sacrifice anything – Mistic E-Cigs contain the nicotine you love, and you can even choose the level of nicotine (0%, 1.2%, 1.8%, and 2.4%) along with the flavor of the e-cig. When you draw on the e-cig, it produces a thick, rich vapor with all the flavor and nicotine you crave, but without the fire, ash, and tobacco smoke of traditional cigarettes.

The Mistic rechargeable e-cig is simple – just a cartridge and a rechargeable, long lasting battery. When the cartridge runs out, just screw on a new one!

Mistic E-Cigs last much longer than traditional cigarettes, so you don’t have to worry about running out for a new pack or lighter every five minutes. One cartridge lasts about as long as 2 packs of cigarettes, and the rechargeable battery will last for about 2 days, depending on your individual habits.

Are you a Mistic E-Cig fan? How have they freed you from “No Smoking” signs?

For more information about Mistic, browse through our website and blog, or visit our online store. You can also find retail locations using our store locator.

Check back here for more information, news, sales and promotions of Mistic products, or subscribe to our email list. You can get in touch with us in the comments below, or via Facebook, Twitter, Pinterest, YouTube, or Google+. We’d love to hear from you!

Topics: Mistic E Cigs