**Are Electronic Cigarettes safe?**

Many people find that the Electronic Cigarette is a great alternative to tobacco smoking. The nicotine juice that is vaporized has no products of combustion, just nicotine and the other ingredients mentioned. The vapor that is produced from the electronic cigarette mainly contain water, propylene glycol, nicotine, and sometimes flavoring. Electronic cigarettes are not FDA approved.

**Who should use electronic cigarettes?**

Smoker over 18 that is looking to improve health or decrease there dependency on nicotine.

**Can I use the Electronic Cigarette for smoking cessation?**

Electronic cigarettes have not been approved for smoking cessation. Although many people have claimed to switch to Electronic Cigarette use entirely, we can not make any such claims.

**What is a cartridge?**

The cartridge contains the nicotine that you get when you use the Electronic Cigarette. The cartridges can be refilled using e-LIQUID (The liquid that contains the nicotine). The nicotine is typically available in different strengths and various flavors.

**How long does a cartridge last?**

This will vary depending on your smoking habits. Some will be able to use one cartridge for an entire day, some will need to refill it several times per day.

**How do I know when to refill or replace my cartridge?**

You should replace the cartridge when the vapor released by your Electronic Cigarette reduces. This is usually an indication that the nicotine juice in the cartridge is running low. Please note that if your battery is low, the vapor produced will be diminished.

**Is this cheaper than smoking regular cigarettes?**

**Simply put YES!**

Figuring a pack a day smoker will LOSE or destroy a kit every two months and go though about .25 worth of juice a day. The average daily cost for hardware is less than $1.00. Since different people will use the product at different rates lets assume

1pack a day smoker = $.25 + $1.00 hardware cost ( over two months )

2pack a day smoker =$.36 + $1.00 hardware cost ( over two months )

**How long does the battery last?**

The average rechargeable batteries may last anywhere from 1 hour to 5 hours, depending on use. If you are using it very frequently it will last less. To avoid being without a battery, always carry a fully charged spare.

**Is there an odor when using the electronic cigarette?**
There may be an essence. The odors produced are typically pleasant (This is subjective and depends on YOUR personal taste). If you are using watermelon flavor, you may smell watermelon.

Am I allowed to use my e-cig in non-smoking bars and restaurants?

Typically, yes. There are currently no laws prohibiting the use of e-cigs in non-smoking establishments. However, if a manager or owner asks you to stop, please be polite and set a good example of e-cig users and stop. If you want, use this moment as a chance to educate the person on e-cigs and how they are completely odorless and flame-less, and have no second hand smoke.

How does the e-cig go together?

- On the 510 models, screw the battery and the atomizer together, then push a full cartridge into the atomizer.
- On the Jantystick model, insert a battery into the battery compartment (the thumbscrew on the top) with the positive side facing up. Screw the atomizer into the body of the Jantystick, and insert a full cartridge into the atomizer until it clicks.

How do I know when I need to recharge my e-cig?

On all models, you will notice a loss flavor and vapor. On the 510, the end LED will blink several times when you push the button. On the Jantystick, the LED ring will flash 5 times when you push the button.

How much nicotine is in each puff?

The simple answer is, it depends. It depends on the strength of the liquid, how hard and deep you pull, the charge of the battery, and the condition of the atomizer. The easy way to change if you are getting too much or too little nicotine, is to go up or down a step in strength (i.e. 36 mg to 24 mg if it is too strong, 24 mg to 36 mg if it is too weak).

How long can I expect my e-cig to last?

Once again, not a simple question to answer. On average, you can expect a 510 to last 3-4 months before something breaks, whether it be an atomizer or a battery. Is it a waste? NOT AT ALL. Think about this: The money you spent on the 510 kit is still less than a carton of cigarettes, and chances are extremely good it will last you a good bit longer than that carton would have. It is also fairly cheap to replace a battery or an atomizer.

When do I need to refill the cartridge?

When you notice a reduction in flavor and in vapor created, you probably need to refill the cartridge. Simply pull the cartridge off the e-cig, drop several (8-12 if completely empty) drops into the poly-fill in the cartridge until it is noticeably saturated. Wipe any excess off the body of the cartridge so as not to get it on or in your mouth. It doesn't taste good. Trust me.

I just changed flavors and can still taste the old flavor when I vape. How do I keep this from happening?

First, I recommend changing cartridges if you are changing flavors. If this is not possible, simply pull out the polyfill (a paperclip works well for this,) rinse it with hot water for several seconds until it is noticeable clean, dry with a napkin or paper towel, and reinset it into the now empty cartridge. Next, take off your atomizer and blow, from the small end, through it and onto a napkin or paper towel. Do not use canned air, as this can ruin the atomizer. Tapping the atomizer lightly on the paper towel also works well for getting remnants out of the atomizer. Next, 'prime' the atomizer by dropping 1-2 drops of the new flavor onto the atomizer. Insert a cartridge full of the new flavor, and you are good to go!

I read on the Internet about modifications I can make to my e-cig. How will this affect its performance?
Information is readily available about mods that claim to do just about anything to an e-cig, from 10 times the flavor and vapor production, to making a battery last longer. Feel free to educate yourself on your e-cig, but keep in mind that not everything you read on the Internet is true. If it was supposed to be a certain way, it probably would have been manufactured that way. Any modifications to e-cigs will void your warranty.

**There is a burnt taste from my e-cig, and when I inhale, the back of my throat burns. What happened?**

Chances are extremely good you burned out your atomizer. There are 1001 ways on the Internet to revive an atomizer, but chances are that you are just wasting your time, and possibly harming your health. To keep from burning out your atomizer, make sure you don’t put it in a pocket or lay it somewhere where the button can be accidentally pressed down for an extended period of time. A clam-shell case or charging case is a great way to make sure this doesn’t happen! Also, make sure that you are priming the atomizer every time you change or refill a cartridge, and make sure the poly fill in the cartridge is touching the atomizer when you press it into the atomizer. Feel free to call Matt or James if this is happening with your e-cig, and we will get a new atomizer to you as soon as possible!