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Info

## Minnesota Health Department Misleads on E-Liquid Poisoning

The Voice of Minnesota Vapers has exposed misleading vape related information after this headline, "35% jump in e-cigarettes and e-juice poisonings among children under 5", was released by the Minnesota Health Department.

35% appears to be a huge increase, until we look at the actual numbers involved in Minnesota. In 2013 there were 46 calls related to e-liquid to the poisons line, and in 2014, that number went up to 62, an increase of 16 calls.

To further define what the statistic really means, the Vapers Voice did a bit of digging and found out a few other interesting statistics. They found the number of calls for analgesics last year was 2275, and for household cleaning products it was 1987.

For Tobacco products and Pharmaceutical products the calls to the poisons line in Minnesota for those under the age of 1 was 61, for 2 year olds the number was 84. After reading these figures, and then the headline again, you can understand why the Voice was so cross.

This is deliberate scaring.

Credit must be given to the Vapers for finding this information out and sharing the correct figures with us all. They stated re the misleading headlines, "Vaping offers a less harmful alternative for smokers who haven't been able to quit with other methods. Dr. Ehlinger's repeated pro-smoking sentiments clearly indicate his priority is on revenue and numbers, rather than the lives of Minnesotans and public health."

Ingested e-liquid, or if absorbed via the skin is called an exposure. We must bear in mind that an exposure does not always result in a poisoning, and we urge all our vapers to be responsible with their e-liquid, and keep them in their childproofed containers out of reach of children.

2nd July 2015, 14:39



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Totally Wicked makes no claims that the electronic cigarette will cure a smoker's addiction to nicotine; the electronic cigarettes we sell serve the same purpose as a tobacco cigarette - they deliver its user nicotine. If you do suffer from the disease of Tobacco/Nicotine Dependence Syndrome and want to take steps to give up smoking or cut down the quantity of cigarettes you currently smoke, we recommend you visit your health care provider to discuss NRT (Nicotine Replacement Therapy) or a nicotine harm reduction program.

Please Note: We are not a pharmaceutical company and we do not produce medical products.



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# Disinformation Regarding E-Cigarettes Taking Serious Effect.

A new study published in the Harm Reduction Journal states that only 11% of US adults believe that e-cigarettes are less harmful than their tobacco counterparts.

49% believe e-cigarettes are as hazardous, or more hazardous than tobacco.

This is extremely concerning.

The study concluded that, "Clearly, the public does not show an expert understanding of tobacco/nicotine harm reduction. These limitations in the public's understanding have the potential to lead to both individual and public health harms."

Dr Siegel, a well-known e-cigarette advocate, discusses this issue and study on his blog 'The Rest of the Story' and he writes, "the study notes that the proposed FDA deeming regulations represent a significant barrier to the accurate communication of health risks to the public".



Siegel feels that the FDA's deeming regulations, should they come into force will actively prevent companies from being able to tell the truth about e-cigarettes, in that 1) they are less harmful than tobacco, 2) they do not contain tobacco.

Siegel then went one further adding that the anti-smoking groups and health agencies that are spreading the misinformation and are actively waging a war against e-cigarettes must stop lying to consumers about them.

He writes, "I would add that another significant barrier to an accurate public understanding of the risk of smoking compared to vaping is that so many anti-smoking groups and health agencies, including prominent ones like the FDA and CDC, are waging a campaign of deception that has contributed significantly to the public's misunderstanding of the relative risks of using these products. It is not just that these groups need to heed the authors' advice and start communicating the truth to consumers. First, they must stop lying to consumers by telling them that e-cigarettes are more hazardous than, or equally hazardous as tobacco cigarettes."

10th July 2015, 10:30

There is no tar, no carbon monoxide or the cocktail of chemicals present when smoking a regular cigarette.

Research is currently being undertaken, and to date e-cigarettes are proving to be a cleaner way to obtain nicotine. However this is still a new industry and more research is always welcome.

The sensation is very similar to smoking; users experience the same warmth and the same 'hit' at the back of the throat.

E-smoking is more fun – there is a sense of community amongst vapers, they are generally an enthusiastic and friendly bunch – check out the Totally Wicked forum for proof of this.

▼ How much is it going to cost me?

Generally, making the switch means saving money. Some calculations make it a saving of over 50% of the cost of smoking, however some people enjoy the whole vaping experience so much they buy several different e-cigs, sample different flavour e-liquids and they spend almost as much!

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Electronic Cigarette Kits

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Troubleshooting

Safety/Legislation/General

- ▶ Will I quit smoking using this product?
- ▶ Can I use an e-cig in places where smoking is banned?

▼ Can I take my e-cig on a plane?

It is perfectly legal to take e-cigarettes on planes, but we would recommend that you check with the airline before you fly to prevent confiscation or confusion.

- ▶ Is the product FDA/MHRA approved?
- ▶ Is it safe to vape when pregnant?
- ▶ Is vaping healthier than smoking a real cigarette?
- ▶ How much money can I save?
- ▶ What is the YO YO Promotion?
- ▶ How do I recycle my batteries/atomizers/cartridges?

▼ Is there any danger of passive smoking?

There is no evidence to support any dangers of passive smoking. The vapor produced has not been proven to be hazardous.



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