

# INCOME DISCLOSURE STATEMENT

United States – 2014



This Income Disclosure Statement (IDS) is a reflection of Jeunesse Global’s rewarding opportunity as reflected by the activity of Jeunesse distributors in 2014. The information provides the numbers and percentages of those who simply wish to purchase and use products, and of those who wish to earn part-time money. Those that wish to earn can do so with the minimal start-up cost of a starter kit at US\$49.95. There is no requirement to purchase products, though you are encouraged to purchase products for your personal use. You are not required to carry any inventory.

**CUSTOMERS.** You can profit on sales you make to your customers. You may register your retail customers with Jeunesse so that they can get a wholesale discount. These are called preferred customers.

**SALES ORGANIZATION.** Jeunesse encourages you to develop a stable base of customers and then start building your downline sales organization. Success will require you to mentor those you sponsor and train them to do the same. As your downline has success, you will earn commissions. You are not paid for sponsoring new distributors, but are paid on the sale of products to them and their customers. See [www.jeunesseglobal.com](http://www.jeunesseglobal.com) for a full description of the Jeunesse Financial Rewards Plan.

If you seek to earn extra income as a Jeunesse distributor, either part-time or full time, you will incur expenses, as in any other business. You must also be realistic about the time and energy commitment. Direct selling is rewarding and provides ample opportunity for personal growth. It is also hard work; those who have the greatest success are normally those that work the hardest and smartest.

In the chart below you can see the average payments<sup>1</sup> to Jeunesse distributors in 2014, based on their activity and rank.

Type	Average Payments	Average Number of Distributors	Percentage	Average Commission amount USD
Single-Level Distributors (No Downline)	NA	20,608	72.25%	NA
Distributors Without an Active Downline	NA	524	1.84%	\$71.14
Distributors With an Active Downline		7,390	25.91%	
	>\$250,000	18	0.24%	\$1,681,110.20
	\$100,001 – \$250,000	23	0.31%	\$176,165.22
	\$50,001 – \$100,000	26	0.35%	\$65,683.46
	\$25,001 – \$50,000	40	0.54%	\$35,133.72
	\$10,001 – \$25,000	98	1.33%	\$15,978.97
	\$5,001 – \$10,000	115	1.56%	\$6,978.81
	\$1,001 – \$5,000	741	10.03%	\$2,111.03
	\$1 - \$1,000	4880	66.05%	213.92
\$0	1449	19.61%	\$0.00	
<b>Total Number of Distributors</b>		28,522		

**A Single-Level Distributor (No Downline)** includes those who purchase for personal consumption: retail and preferred customers, as well as wholesale customers (distributors who have not sponsored anyone and have not earned any commissions). It also includes distributors whose enroller downline made no purchases.

**A Distributor Without an Active Downline** includes distributors who have only registered retail customers and preferred customers and so may have earned retail commissions or get2 bonuses.

**A Distributor With an Active Downline** is a person who has signed a Distributor Application and Agreement, generated at least 100 CV in a single month within the first year of enrollment, and has an Active downline. An Active downline is as defined in the Financial Rewards Plan (generates 60 PV in a commission month and has an Active distributor on its right and left leg). The amounts shown are before expenses incurred by the distributors in the operation of their business and do not include retail markup income.

<sup>1</sup> These figures should not be considered as guarantees or projections of your actual earnings or profits.

# INCOME DISCLOSURE POLICY

We have developed this Income Disclosure Statement ("IDS") to help you convey truthful, timely, and comprehensive information regarding the income that Jeunesse distributors earn. In order to accomplish this objective, a copy of the ID must be presented to all prospective distributors.

Prospective distributors. A copy of the IDS must be presented to a prospective distributor (someone who is not a party to a current Jeunesse Distributor Agreement) anytime the Rewards Plan is presented or discussed, or any type of income claim or earnings representation is made.

Non-Public Meetings. In any non-public meeting (e.g., a home meeting, one-on-one, regardless of venue) with a prospective distributor or distributors in which the Rewards Plan is discussed or any type of income claim is made, you must provide the prospect(s) with a copy of the IDS.

Public Meetings. In any meeting that is open to the public in which the Rewards Plan is discussed or any type of income claim is made, you must provide every prospective distributor with a copy of the IDS and you must either project or display an image large enough to be legible to those in the back of the room. In any meeting in which any type of video display is utilized (e.g., monitor, television, projector, etc.) a slide of the IDS must be displayed continuously throughout the duration of any discussion of the Rewards Plan or the making of an income claim.

Copies of the IDS may be printed or downloaded without charge from the corporate website at [www.JeunesseGlobal.com/Opportunity](http://www.JeunesseGlobal.com/Opportunity).

Income Claims & Earning Representations. The terms "income claim" and/or "earnings representation" (collectively "income claim") include: (1) statements of average earnings, (2) statements of non-average earnings, (3) statements of earnings ranges, (4) income testimonials, (5) lifestyle claims, and (6) hypothetical claims.

Statements of Average/Non-Average Earnings & Earnings Ranges. Statements of non-average earnings include, "Our number one distributor earned XXX dollars last year" or "Our average Double Diamond makes XXX per month." An example of a "statement of earnings ranges" is "The monthly income for Emerald Directors is XXX on the low end to YYY on the high end."

Lifestyle Income Claims. A lifestyle income claim typically includes statements (or pictures) involving large homes, luxury cars, exotic vacations, or other items suggesting or implying wealth. They also consist of references to the achievement of one's dreams, having everything one always wanted, and are phrased in terms of "opportunity" or "possibility" or "chance." Claims such as "My Jeunesse income exceeded my salary after six months in the business," or "Our Jeunesse business has allowed my wife to come home and be a full-time mom" also fall within the purview of "lifestyle" claims.

Hypothetical Income Claims. A hypothetical income claim exists when you attempt to explain the operation of the Rewards Plan through the use of a hypothetical example. Certain assumptions are made regarding the: (1) number of distributors sponsored, (2) number of downline distributors, (3) average product volume per distributor, and (4) total organizational volume. Cranking these assumptions through the Rewards Plan yields income figures which constitute income claims.