



May 25, 2016

Laura Smith, Esq.
Truth in Advertising, Inc.
P.O. Box 927
Madison, CT 06443

Dear Ms. Smith:

Thank you for taking the time to write to us. After receiving your letter on Monday, May 23, 2016, I spoke with the manager of Stew Leonard's Wines of Norwalk. You are correct that the sign for the Chateau La Nerthe Chateauneuf-du-Pape White 2014 was mislabeled. As you will see from the enclosed image, this sign was immediately taken down and the correct information was posted for our customers. Our store manager in Norwalk takes great care in assuring that the information provided on his wines and liquors is up to date and accurate, and unfortunately this was an oversight on his part.

Customer service remains our number one priority here at Stew Leonard's Wines and we strive every day to provide correct and compelling information about the products we sell. I can assure you that the mislabeled sign was simply human error. We appreciate your diligence in bringing this matter to our attention.

Best regards,



Jerry Martellaro
Wine and Spirits Consultant, Stew Leonard's Wines

Enclosure

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LA NERTHE

**2014 CHATEANEUF DU PAPE
RHONE, FRANCE**

Dense and salty, with hints of the grasses and wildflowers that pop up here and there. It's not about fruit, though the sunny characters of the acidity brings lemon to mind; it is, however, pretty and firm, a wine that could age, or take on monkfish in brown butter right now.

93 POINTS Wine & Spirits

\$49.99

750ML