Nerium International Honors “Million Dollar Club”

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Relationship marketing leader Nerium International paid tribute to its “Million Dollar Club” members during the company’s biannual conference in St. Louis on April 7.

The Million Dollar Club includes Brand Partners who have surpassed $1 million in earnings since the company debuted in 2011 with its first product – Age-Defying Night Cream. In the 4½ years since, Nerium has expanded its lineup of scientifically advanced, age-defying products to include many options for the face, the body and even the mind.

Thirty-one Brand Partners claimed the honor in awards-show fashion at The Dome at America’s Center, starting with earners who have surpassed the $1 million threshold and finishing with the company’s $10 million earners: Chief Field Officers Mark and Tammy Smith.

“People see the recognition, they see the accolades and they see the lifestyle,” Mark Smith told his fellow Brand Partners. “But, at the counter of success, there is no discount. You are going to have some speedbumps, and you are going to have some pitfalls. It’s going to take time, but it’s worth it.”

Many Million Dollar Club members credited Founder and CEO Jeff Olson as their reason for joining Nerium. Others noted a desire to provide for their families, or simply break the seemingly endless cycle of financial struggles they experienced prior to Nerium.

“This company brought me hope,” said Million Dollar Club member Linda Lindsey. “Never did I imagine that I’d make a million dollars in a million years.”

The company anticipates many more Brand Partners will reach the Million Dollar Club milestone in the next two years as the
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company continues to expand into foreign markets, including Colombia, Hong Kong and Japan. Nerium currently operates in the United States, Canada, Mexico and Korea and is the fastest product-based company in the relationship marketing industry to reach $1 billion in cumulative revenue.

The following Nerium Brand Partners were honored for their success as million-dollar earners:

$1 million earners
Kathy Aaron – Austin, Texas
Jennifer Bradshaw – Laguna Beach, California
Todd Cahill – Rockford, Illinois
Lisa and Steve Cox – Springfield, Missouri
Josalyne and Erik Dean – Sugar Land, Texas
Karen Desantis Meyer and Stephen Meyer – Irvine, California
Mariel and Frank John Filippone – San Diego, California
Silver Fisher – Irvine, California
Brenda Lee and Jim Galatin – Lacey, Washington
Puya Ghandian – Irvine, California
Cindy Hafenbrack – Bellevue, Washington
Erin and Brandon Hall – Louisville, Kentucky
Laura Knox – Ventura, California
Karen Lindsey – Laguna Niguel, California
Jessica and Aaron Mathis – Gilbert, Arizona
Dale and Vanessa Munger – Trabuco Canyon, California
Keely Nations – Denver, Colorado
Mark Pizas – Fort Lauderdale, Florida
Caroline Russell – Oklahoma City, Oklahoma
Kimberly Schmidtke – Snoqualmie, Washington
Erik and Amanda Thompson – Centennial, Colorado
Don Wilkinson – Camarillo, California
Larry Zimberg – Marina del Rey, California

$2 Million Earners
Darin Kidd – Appomattox, Virginia
Anna Woodward – Sammamish, Washington
Bill Boone – Incline Village, Nevada
Danny Gasemy – Mission Viejo, California
Steve Lee – Honolulu, Hawaii

$3 Million Earner
Aana Camp – San Juan Capistrano, California

$4 Million Earners
Ron Forrester and Leslie Hocker – The Woodlands, Texas

$10 Million Earners
Mark and Tammy Smith, Mission Viejo, California

About Nerium International
Nerium International, LLC, headquartered in Addison, Texas, is a relationship marketing company that markets breakthrough products validated by science. Since its August 2011 launch, Nerium has reached record-breaking sales and earned industry accolades, while building a loyal customer base of millions in the U.S., Canada, Mexico and South Korea. Nerium debuted on Inc. magazine's 34th annual Inc. 500 List of America's fastest-growing, privately held
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companies as the No.1 consumer products and services company. Nerium was also ranked No.12 on the list overall. Led by an award-winning executive team with more than 220 years of collective industry experience, Nerium International is committed to developing and distributing anti-aging products that are rooted in real science, produce real results and improve consumers’ lives. For more information, please visit http://www.nerium.com.

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