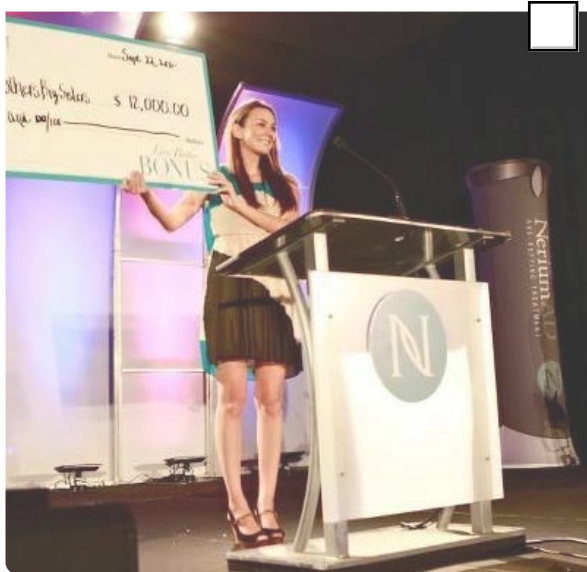
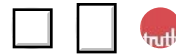




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WHY NERIUM INTERNATIONAL: Elements of a Real Opportunity

- MARKET**
- The anti-aging market is an \$80 billion-dollar industry in the US alone, and is expected to grow to \$114 billion within the next three years.
 - In three years' time, the anti-aging market in the US alone will be almost as big as the direct sales industry worldwide (\$125 billion).
 - None of the top ten billion-dollar direct sales companies are in the beauty category.
 - Over 50% of the wealth generated in the direct sales industry comes from the beauty category, which is larger than all other categories combined.
 - Nerium International is in the highest-selling category within beauty, which is dermal/within dermal. Nerium International is in the fastest-growing section of that, which is anti-aging.
 - Skincare products are the "diskless" products in the industry.
 - Consumer loyalty to skincare, specifically anti-aging, is very high. This leads to a very high retention rate in customers.

- PRODUCT**
- NeriumAD is a breakthrough product in the dominant category in the industry.
 - The unprecedented results and clinical testing of NeriumAD provide a huge differential to other skincare products.
 - Our relationship with Nerium Skincare, a division of Nerium Biotechnology, creates a huge barrier of entry that includes patents, sourcing, and lengthy biotechnology research. This ensures that our products will never be replicated.
 - We have the exclusive global rights to Nerium Skincare's product line for both present and future products.
 - When you combine a breakthrough product in the dominant category in this industry with the high customer retention



✓ Texture
✓ Tone
✓ Enlarged pores
✓ Discoloration
✓ Wrinkles & Aging Skin

Improves

**Preferred Customers...
Get Nerium day & night for FREE**

FREE Day Cream for LIFE **FREE Night Cream**

after 3 consecutive months on auto-ship for both day & night creams

by simply referring 3 preferred customers

Katie Rekhazi

Why Nerium is... So Different & So Real...

Barrier to Entry...

We do not discount our product...

No large monthly or quarterly quotas...

Free Inventory...

Democratize business models and families...



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