J LIFE
MALAYSIA & SINGAPORE 3RD ISSUE
MAY - JULY 2015

DR. THRESA CHAN
NEW DOUBLE DIAMOND DIRECTOR
APRIL 2015

UPCOMING EVENTS

EXPO UNITE
11-13 SEPTEMBER 2015

MALAYSIA 4TH & SINGAPORE 3RD
ANNIVERSARY CELEBRATION
5 & 6 DECEMBER 2015

MALAYSIA OFFICE
HARI RAYA OPEN HOUSE
29 JULY 2015
6:00PM
Congratulations to Dr. Thresa Chan on her remarkable success in achieving the rank of Double Diamond Director. Dr. Thresa Chan is the 1st lady Double Diamond Director in South East Asia. Here’s what she has to say on reaching this amazing milestone:

“I love Jeunesse products. I enjoy working with the management offices and the worldwide team. BELIEVE in Jeunesse and am looking forward to a very bright future with Jeunesse.”

I talk a lot about being FOCUS and MYOB (MIND YOUR OWN BUSINESS). Dr. Thresa Chan achieving her Double Diamond Directorship with full focus. She understands that the secret of success is all about MYOB. This is the principle reason for Dr. Thresa Chan’s success, her positive attitude. Once again, Jeunesse Global congratulates Dr. Thresa Chan on becoming Double Diamond Director!

We have an incredible record for Jeunesse KL University project. 2800 pieces of ticket sold out within two days! We are lining up several exciting Diamond speakers for this Jeunesse University event on July 12 and 13, 2015 (Sunday and Monday), at Sunway Resort Hotel, Petaling Jaya, Selangor Malaysia. This university will give you the knowledge you need to take your business internationally by providing you with essential training from top leaders.

You will also hear from Dr. Vincent Giampapa and Dr. William Amzallag, members of the Jeunesse Medical Advisory Board, who will explain how Jeunesse creating products from the most beneficial ingredients. This dynamic conference promises to provide you with incredible momentum that will boost your business.

It is a great time to be a part of Jeunesse family, so stay tuned because there are plenty more to come!

PAUL J.H. LIM
General Manager Malaysia & Singapore
RESERVE... Resveratrol... These names seem almost identical, and this is, of course, intentional!

RESERVE is a Jeunesse® product, and Resveratrol is one of the main ingredients, but it is not the only one. In fact, there are eight other active ingredients: cherry, aloe vera, pomegranate, green tea, blueberry, grape seeds, acai and grape juice.

Why all those exotic ingredients? Mainly because they are strong antioxidants. “Antioxidant” means “against oxidation.” Oxidation is what happens when we cut an apple and leave it exposed to the air: the apple becomes brown. We call this “oxidation” — exactly like a piece of metal which will become rusty when exposed to the air.

Oxidation is a chemical reaction which occurs each time oxygen is involved, and oxygen is involved everywhere in our bodies; it will oxidize everything, including our DNA!

Fortunately, we have in-house antioxidants, which are designed to counteract the destructive action of oxygen. But this is not enough to cover all the damage done by oxidation; this is why our bodies use extra antioxidants found in our diet, especially those from colored fruits such as blueberries, acai, cherries and red grapes. The antioxidants are located in the skin of the fruit and are designed to protect the fruit against oxidation.

RESERVE contains an excellent combination of antioxidants for repairing DNA damage. But to repair DNA, RESERVE must first reach the DNA, and the biggest obstacle is crossing the cell’s membrane. Very few formulas are able to do so! It has been proven that RESERVE has the ability to cross the cell’s membrane. The CAP-e (cell-based antioxidant protection in erythrocytes) test measures the antioxidant potential of natural products. It is designed to find out if those antioxidants can penetrate and protect cells from oxidative damage. RESERVE has obtained a remarkable CAP-e score of 37.1 units per cubic centimeter, which is far above standard.

RESERVE can repair DNA damage, but this is not its only benefit. It can also improve longevity.

Did you know that if you eat less, you can live longer? If you eat 40% less, in terms of calories, you may live 30% longer, and this is a proven scientific fact tested all over the world. Why does calorie restriction increase longevity?

To understand why, let’s enter the fascinating world of genetics!

We have between 20,000 and 30,000 genes located in each of our 46 chromosomes. Those genes are holding the secret codes for manufacturing thousands of different proteins that we need for growing, working, thinking and surviving. All genes are not activated at the same time; in fact, only 10% are working at any given time. The others are dormant and will wake up upon special need. Some will stay dormant all our life — yes, all our life — unless we are in danger!
When our life is threatened, our “survival genes” will suddenly wake up, including the Sirtuin genes, which in turn activate the production of specific proteins/enzymes known as Sirtuin enzymes.

These enzymes will boost all our functions and systems: cardiovascular, immune, brain, lung, digestive and so on. The enzymes will enhance DNA stability and suppress the formation of abnormal DNA... And this is good for longevity!

Starving or eating 40% less calories is considered a threat and will automatically activate Sirtuin genes. This is why calorie restriction enhances longevity by protecting all our functions.

But starving all your life is not fun or realistic! Scientists began looking for something that could “mimic” calorie restriction without starvation. They found it in red wine!

Red wine contains polyphenols. Polyphenols are molecules which give the red to red wine, the dark brown to chocolate, the green to green tea. Grapes, apples, onions, peanuts, berries, and many other fruits and vegetables are loaded with polyphenols. Resveratrol is one of those molecules found in high concentrations in the skin of red grapes, and it plays a major role in longevity. These molecules can activate the Sirtuin genes in the absence of caloric restriction to help repair genes and then increase longevity.

The Benefits of RESERVE

- RESERVE increases endurance.
  Resveratrol increases the number of energy-producing mitochondria in muscle cells; it also enhances muscle strength and reduces muscle fatigue, along with improving coordination.

- RESERVE enhances memory.
  Much the same way we lose strength and endurance in our muscles as we age, we also see a gradual decline in memory, reaction time and processing of information. RESERVE enhances memory and reaction time.

- RESERVE improves fat regulation.
  In 2005, scientists in Canada and Chile discovered that Resveratrol appears to counter the effects of elevated fatty acids and slow sugar absorption in the intestines.

- RESERVE improves resistance against chronic inflammation.
  Chronic inflammation is one of the leading causes of DNA damage, and Resveratrol has been proven to reduce inflammation at the cellular level.

Daily Use
RESERVE is presented in a gel form, which increases the bioavailability of the ingredients and results in better diffusion through the digestive barrier. You can take one to three sachets of RESERVE per day.

Resveratrol is a great discovery, and as so often happens with great discoveries, the answers turn out to be based on a very simple idea: by taking natural plant molecules, we can switch genes on and off to benefit from their anti-inflammatory, antioxidant, antibacterial and blood sugar normalizing effects... and in the end, live longer!

RESERVE offers a very strong cellular-level protection against oxidation and free radical damage. By mimicking calorie restriction, it activates Sirtuin genes and protects our bodies against age-related diseases. It gives us more immediate energy, and better focus and concentration.

RESERVE is great... For every one of us!

William Amzallag, M.D.
Director of Product Sciences
This offer was strategically designed to help you gain rank and bonuses in record time. It's called Shoot for Sapphire, and it's so refreshingly simple, so remarkably painless, that you'll be racing to see the results.

**HOW IT WORKS:**

Shoot for Sapphire was created to help new and existing Distributors that are not yet Sapphires achieve one of the cornerstone positions of the Financial Rewards Plan. For those of you who are Sapphires and above, this is a perfect time to help your team so you can achieve higher ranks and cycle for bonuses!

If you accumulate PGV from 1 June 2015, 12:01 A.M. EST to 31 July 2015, 11:59 P.M. EST — you elevate rank and earn bonuses. Simple.

**For anyone ranking UNDER JADE:**
Achieve Real Sapphire Rank† and accumulate 11,250 PGV in the allotted time and win a $6,000 USD bonus.

**For JADES:**
Achieve Real Sapphire Rank† and accumulate 13,125 PGV in the allotted time and win a $6,000 USD bonus.

**For PEARLS:**
Achieve Real Sapphire Rank† and accumulate 15,000 PGV in the allotted time and win a $6,000 USD bonus.

**HOW TO GET PGV POINTS:**
Points acquired through personally signing up new Distributors and from all orders (excluding Autoship) count towards your PGV. Note that points from monthly Unconditional Autoship orders exceeding 60 CV monthly qualifier, also count. Personal volume doesn't count (you can't buy packages to get points), so get your team together and draw out a plan!
UNITE A N N U A L W O R L D C O N F E R E N C E  2 0 1 5
September 10—13, 2015 | SingEX EXPO Convention Centre

INCENTIVE TRAVEL PROMOTION FOR ASIA-PACIFIC

The Qualification Period:
1 March 2015 (12:01 a.m. EST) to 31 July 2015 (11:59 p.m. EST)

Here’s how to get to EXPO UNITE SINGAPORE

ACCUMULATE TRAVEL POINTS ALL RANKS*
Accumulate points throughout the duration of the promotion and win one of the following:

• 100-349 travel points: One EXPO Ticket
• 350-399 travel points: One EXPO Ticket and Four Hotel Nights and a $250 USD Airfare
• 400-449 travel points: One EXPO Ticket, Four Hotel Nights and a $500 USD Airfare
• 450-549 travel points: One EXPO Ticket, Four Hotel Nights and a $1000 USD Airfare
• 550-899 travel points: One EXPO Ticket, Four Hotel Nights and a $1250 USD Airfare Voucher
• 900-949 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $1500 USD Airfare Voucher
• 950-1049 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $2000 USD Airfare Voucher
• 1050+ travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $2500 USD Airfare Voucher

CYCLE QUALIFICATION RANKS SAPPHIRE ELITE & BELOW

• 200-299 cycles** plus 100 travel points: One EXPO Ticket, Four Hotel Nights and a $250 USD Airfare Voucher
• 300-449 cycles plus 100 travel points: One EXPO Ticket, Four Hotel Nights and a $500 USD Airfare Voucher
• 450-549 cycles plus 100 travel points: One EXPO Ticket, Four Hotel Nights and a $1000 USD Airfare Voucher
• 550-699 cycles plus 100 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $1250 USD Airfare Voucher
• 700-849 cycles plus 100 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $1500 USD Airfare Voucher
• 850+ cycles plus 100 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $2000 USD Airfare Voucher

DIRECTOR QUALIFICATION RANKS RUBY & ABOVE

• Maintain your REAL* Director-level rank for three months and accumulate a minimum of 100 travel points: One EXPO Ticket, Four Hotel Nights and a $500 USD Airfare Voucher
• Maintain your REAL Director-level rank for five months and accumulate a minimum of 100 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $1000 USD Airfare Voucher
• Advance to the rank of Qualified Ruby for one month and accumulate a minimum of 100 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $1500 USD Airfare Voucher
• Advance in rank to the next level from REAL Director-level rank for any one month and accumulate a minimum of 100 travel points: EXPO Tickets, Four Hotel Nights for 2 People and a $2000 USD Airfare Voucher

*Distributors must be Active and in good standing with the company to participate in the promotion.
**Cycles are calculated on the first day of the month for the preceding month.

*Your “real” rank is defined as your highest rank earned.

Only Distributors in Asia-Pacific (Specifically: AU, CN, HK, ID, JP, KH, KR, MN, MO, MY, NZ, PH, SG, TH, TW, VN) are eligible to qualify for either promotion (one or the other). All tickets are non-transferable and non-refundable. All rooms are based on double occupancy. Double occupancy winners may choose who they wish to room with. Winners are responsible for making sure they have a current passport (with an expiration date that is at least six months after trip end date) and if necessary, a Visa to enter the country/ies.

EXPERIENCE

JEUNESSE®
EXPO™ UNITE
ANNUAL WORLD CONFERENCE 2015
September 10—13, 2015 | SingEX EXPO Convention Centre
DUBAI INCENTIVE TRIP
14-19 May 2015 (Thu-Tue)
DUBAI INCENTIVE TRIP
14-19 May 2015 (Thu-Tue)
PARENTS DAY CELEBRATION
12 June 2015 (Fri)
Jeunesse Malaysia Office
NEW Double Diamond DIRECTOR

DR. THRESA CHAN
[MY]

NEW Diamond DIRECTOR

JONATHAN CHUAH
[MY]

NEW Emerald DIRECTOR

JAZ LAI
[SG]

NEW Ruby DIRECTORS

SIM SIAM KENG
[MY]

TAN WENG SANG
[MY]

JOHNNY CHIA
[MY]

NEW Sapphire ELITE

1. Chan Chee Leong
2. Lee Leong Sun
3. Joanne Sofia Chong
4. Kiki Ng
5. Chin Leong Larry Lim
6. Andy Gerard Neo
7. Angela Dawn Gibson
### JULY 2015 TRAINING AND EVENT SCHEDULE
#### MALAYSIA

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<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
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<tr>
<td>7:30-9:30 p.m. ZEN Room, Level 11 1 JOM (Mandarin)</td>
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<td>7:30-9:30 p.m. RESERVE Room, Level 2 1 JOM (Mandarin)</td>
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- **1 JOM** – 1 Jeunesse Opportunity Meeting

### SINGAPORE

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<tr>
<td><strong>Master My Mind</strong> 9a.m.-11p.m. Jeunesse Singapore Office For Registration: +65-62260566</td>
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MALAYSIA 4th & SINGAPORE 3rd ANNIVERSARY

5-6 DECEMBER 2015 (SATURDAY & SUNDAY)
PETALING JAYA, SELANGOR, MALAYSIA

SAPPHIRE ELITE DINNER
5 DECEMBER 2015 (SATURDAY)
7:30PM
Sunway Convention Centre, Hall 2

ANNIVERSARY CELEBRATION
6 DECEMBER 2015 (SUNDAY)
10:00AM-5:00PM
Sunway Convention Centre
MALAYSIA OFFICE
HARI RAYA OPEN HOUSE
LIGHT REFRESHMENTS | ENGLISH OPP | GAMES & GIFTS
6:00PM | 8:00PM | 8:45PM
29 JULY 2015 (WED)
6:00PM
RESERVE ROOM, LEVEL 2 PJ8
FREE ADMISSION
*Distributing 400 units of packed food at 6:00PM first come, first serve • WHILE FOOD LAST
*the agenda is subject to change without prior notice