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Lorri Vails
May 9, 2013

So why is SoZo Coffee Berry so Great for you?

WHY IS IT GOOD FOR ME?

Because Coffee Berry is loaded with phenolic acids and healthful plant nutrients. Recent scientific discoveries about the benefits of healthy coffee compounds have explained the wisdom in native peoples' use of the whole coffee fruit. Our proprietary line of Coffee Berry Whole Coffee Fruit products are exceptionally rich in the antioxidants called phenolic acids. They also contains other nutrients that have benefits scientists are just beginning to study and understand.

The story of how our Coffee Berry products get there goodness begins on the slopes of high-altitude volcanic mountainsides. Nourished by mineral-rich soil and warmed by intense tropical sunlight, coffee plants produce a profusion of wonderful bright red fruit.

Our Coffee Berry products are so exceptionally rich in antioxidants because they are made from coffee fruit grown at high altitude, low-latitude regions where the sun's rays are strongest. As the plants mature, they develop these powerful antioxidants to protect them from damage caused by high doses of the sun's radiation and the natural byproducts of photosynthesis.

A single 1 gram serving of our Coffee Berry Whole Powder made from that fresh red fruit provides the same anti-free radical power as 33 grams of fresh blueberries!

The U.S. Department of Agriculture's Center for Aging at Tufts University measured the Oxygen Radical Absorbent Capacity (ORAC) of more than 40 fruits and vegetables.

Compared to their measurements, a 1 gram serving of our Coffee Berry Forte Extract provides the same anti-free radical power as 625 grams of fresh blueberries, 974 grams of strawberries, 1230 grams of raspberries or 2030 grams of grapes!

Rich in phenolic acid. The antioxidants in our Coffee Berry products are from polyphenols or phenolic acids, natural plant antioxidants abundant in the whole fruit of the coffee plant.

Coffee polyphenols:

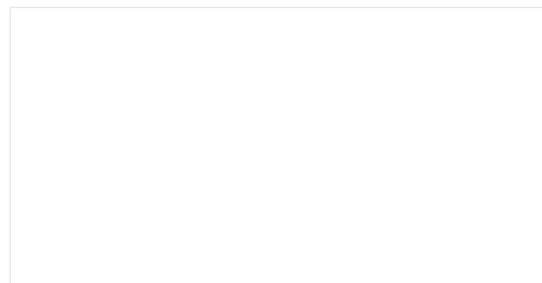
- Neutralize toxic free radicals.
- Help protect against systemic oxidative stress.
- Help reduce the incidence of oxidative pathologies such as coronary heart disease, inflammation and possibly even certain cancers.
- Provide health benefits associated with glucose management, Type 2 Diabetes and Metabolic Syndrome, depression and anxiety and oral health.

Our Coffee Berry products also contain many healthy poly-, oligo- and five of the eight essential mono-saccharides.

Polysaccharides, such as mannans and arabinogalactans, make up nearly 50% of our Coffee Berry Whole Coffee Fruit products. Conventional roasting destroys these nutrients, so they're not found in traditional coffee.

We all know that carbohydrates provide the 'fuel' that we use to run our bodies. Until recently, it was thought energy creation was the only role that carbohydrates played in our body. During the last few years, however, emerging science has suggested that eight carbohydrates, Mannose, Galactose, Fucose, Xylose, Glucose, Sialic acid, N-Acetylglucosamine, and N-Acetylgalactosamine, are essential to life because they are the basic building blocks of all biological communication. Scientists believe that this family of eight mono saccharides is essential in order for our immune systems to function properly.

Our proprietary line of Coffee Berry Whole Coffee Fruit products release unusually high levels of mannose, galactose, fucose, xylose, arabinose and glucose during digestion.



SoZo® | The Power of CoffeeBerry

CoffeeBerry is the most powerful Antioxidant known. Visit SozoLife.com Today and take a look at our Coffee, Nutritional Beverage and Energy Drink which contain Coffee Berry.

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