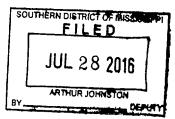
### IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF MISSISSIPPI JACKSON DIVISION



Archie and Angela Hudson, on behalf of themselves and all of those similarly situated

Plaintiffs,

v.

Windows USA, LLC, d/b/a Windows USA and Alaskan Window Systems; Big Four Companies, Inc.; and Wells Fargo, N.A.

Defendants.

Civil Action No. 3:16-14-596 OPJ-FKB

### COMPLAINT

COME NOW the Plaintiffs and prospective Class Representatives, under Federal Rule of Civil Procedure 23, Archie and Angela Hudson, on behalf of herself and all of those similarly situation, who files suit against the above-named Defendants, and plead as follows:

### JURY TRIAL DEMANDED

### **PARTIES**

- 1. The Plaintiffs, Archie and Angela Hudson ("the Hudsons"), are adult citizens of Wayne County, Mississippi, who are husband and wife. The Hudsons reside at 28 Twin Oaks Drive, Waynesboro, Mississippi 39367.
- 2. The first-named Defendant, Windows USA, LLC ("Windows USA"), d/b/a Windows USA and Alaskan Window Systems, is an Arkansas limited liability company, registered as a foreign company licensed to do business in the state of Mississippi, with its principal place of business located at: 235 Sunshine Road, Royal, Arkansas 71968. Windows

USA may be served with process through its registered agent with the Mississippi Secretary of State's Office: CT Corporation System, 645 Lakeland East Drive, Suite 101, Flowood, Mississippi 39232.

- 3. The second-named Defendant, Big Four Companies, Inc. ("Big Four") is an Arkansas limited liability company, registered as a foreign company licensed to do business in the state of Mississippi, with its principal place of business located at: 235 Sunshine Road, Royal, Arkansas 71968. Windows USA may be served with process through its registered agent with the Mississippi Secretary of State's Office: CT Corporation System, 645 Lakeland East Drive, Suite 101, Flowood, Mississippi 39232.
- 4. Big Four is, upon information and belief, the Managing Member of Windows USA, LLC, and it responsible for the decision-making of the business operating as Windows USA/Alaskan Window Systems, with propinquity of ownership between these two business entities. Big Four is jointly and severally liable for any damages suffered by the wrongful actions of Windows USA, LLC, as pleaded in this Complaint.
- 5. The third-named Defendant, Wells Fargo, N.A., is a national banking corporation with its principal office address located in Sioux Falls, South Dakota. Wells Fargo may be served with process through its registered agent with the Mississippi Secretary of State's Office: Corporation Service Company, 5760 I-55 North, Suite 150, Jackson, Mississippi 39211.

### JURISDICTION AND VENUE

6. This Court possesses subject matter jurisdiction over the claims made in this Complaint based upon federal question jurisdiction under The Truth in Lending Act

("TILA"), 15 U.S.C. § 1601, et. seq., as amended. Further, federal diversity jurisdiction exists in this matter, as the Plaintiffs are both citizens of the state of Mississippi, and all three Defendants are citizens are Arkansas and South Dakota/California, respectively. Complete diversity exists between the parties of this action, and the claims of the Plaintiffs, not counting the potential claims of the proposed Rule 23 Class, exceed \$75,000.00.

- 7. This Court possesses personal jurisdiction over each of the Defendants in this action based upon their substantial and purposeful contacts with Mississippi, the forum state.
- 8. Venue for this dispute properly lies with this Court, as this litigation involves substantial alleged acts or omissions which occurred in Waynesboro, Wayne County, Mississippi (among other locations, presumably), located within judicial district of the United States District Court for the Southern District of Mississippi.

## REQUEST FOR CLASS CERTIFICATION UNDER FEDFERAL RULE OF CIVIL PROCEDURE 23

- 9. The Hudsons, on behalf of those similarly-situated, seek certification as the class representative for a class action lawsuit, under Rule 23 of the Federal Rules of Civil Procedure.
- 10. The class sought to be certified under Rule 23 of the Federal Rules of Civil Procedure, with the Hudsons as the class representatives, is all of those who have been victimized by the deceptive, fraudulent, unconscionable, high-pressure, in-home sales, advertising, financing, and business practices of the Defendants, as it relates to operation of the business marketed as Windows USA/Alaskan Windows Systems (and for which Wells Fargo provides exclusive, and deceptive, financing). Presumably, any individual who has

bought from, or otherwise has been financially-injured by, the business practices described in this Complaint is a potential member of the Rule 23 class sought to be certified in this civil action.

- 11. The Hudsons, as victims of the deceptive, fraudulent, unconscionable, highpressure, in-home sales, advertising, financing, and business practices of the Defendants, as
  it relates to operation of the business marketed as Windows USA/Alaskan Windows
  Systems (and for which Wells Fargo provides exclusive, and deceptive, financing) have been
  financially-injured by the business practices described in this Complaint.
- 12. The Hudsons, as the prospective class representatives, and the prospective members of this class, under Federal Rule of Civil Procedure 23, have shared similar injuries, and have suffered from similar forms of financial injury as a sole and proximate result of the deceptive, fraudulent, unconscionable, high-pressure, in-home sales, advertising, financing, and business practices of the Defendants, as it relates to operation of the business marketed as Windows USA/Alaskan Windows Systems (and for which Wells Fargo provides exclusive, and deceptive, financing).
- 13. Specifically, as relates to the appropriated of this proposed class certification under Rule 23(b)(2) of the Federal Rules of Civil Procedure, the Defendants have acted and/or refused to act on grounds generally applicable to the class, making appropriate declaratory and injunctive relief with respect to the Hudsons, and the class as a whole. The proposed class members are entitled to injunctive relief to end the Defendants' common, uniform, and deceptive trade, sales, advertising, and financing practices.

- 14. Further, the proposed class is so numerous that joinder would be impracticable. Although the precise number of members of the proposed class is currently unknown, this number is far greater than can be feasibly addressed through joinder.
- 15. The class members of the proposed class also share common questions of fact and law. Among these common questions of fact are law are: (1) whether the Defendants' policies or practices, as relate to the operation of Windows USA/Alaskan Window Systems (and Wells Fargo, as to the financing) are deceptive, unlawful, unconscionable, and fradulent; (2) whether the Defendants' policies and practices violate the TILA, 15 U.S.C. § 1601 et.seq., as amended (and the corresponding, duly-promulgated federal regulations to enforce this statute); and (3) whether monetary damages, injunctive relief, and/or other equitable remedies for the class are warranted.
- 16. The Hudsons, the proposed class representative, has suffered injuries, and has claims, that are typical of all customers (victims) of the deceptive trade practices described in this Complaint.
- 17. The Hudsons, as the proposed class representatives (the Class Plaintiffs), will fairly and adequately represent and protect the interests of the members of the class.

### **FACTS**

18. Windows USA's/Alaskan Windows Systems' sales, advertising, and financing (via Wells Fargo) model is based upon deceptive, fraudulent, unconscionable, high-pressure, in-home sales, advertising, financing, and business practices. To put in bluntly: the products, the sales practices, the referral-program, and especially, the financing-scheme devised and perpetuated by the Defendants is a fraud and a scam.

- 19. First, Windows USA/Alaskan Windows Systems knowingly, or in a (grossly) negligent manner, and as a matter of standard and customary practice, misrepresent the alleged savings that its customers will realize on their monthly utility bills. Although the inhome (and incredibly and unconscionably high-pressure) sales force of Windows USA promises its prospective customers an immediate savings of 60-70% on their monthly home electric bills, no such savings occur.
- 20. Second, Windows USA/Alaskan Windows Systems knowingly, or in a (grossly) negligent manner, and as a matter of standard and customary practice, misrepresent the alleged increase in the appraisal value of the homes of its customers that will be realized following the installation of Windows USA's products. Although the in-home (and incredibly and unconscionably high-pressure) sales force of Windows USA promises its prospective customers an immediate increase in the appraisal value of their homes (generally, 120% of the cost of the Windows USA product but always more than the cost of the price quoted by the sales representative of Windows USA). Despite these explicit promises (warranties), reasonably relied upon by the prospective customers of Windows USA, no such fair-market-value increases, as appraised, occur.
- 21. Third, the price of the products and installation, of said products, offered by the high-pressure sales force of Windows USA/Alaskan Windows Systems, is a scheme of bait-and-switch. The actual price of the products offered by Windows USA is not consistent. The sales force of Windows USA, who often refuses to leave prospective customers' homes (despite these in-home appointments regularly running past 10 P.M.) until the Defendants" sales and financing agreements are signed, plays fraudulent games regarding the prices of its

products and services. The sales representatives for Windows USA regularly call their "supervisors" to obtain special, for-you-only, one-night-only, so-called "Savings Vouchers." The elaborate design around this deception and fraud is consistent with the overall business practices of the Defendants, as it relates to the sales, advertising, and financing of Windows USA products, and even the products, themselves.

- 22. The financing of the Windows USA customer-purchases (derived from unlawful, deceptive, and unconscionably high-pressure sales tactics, with the sales appointments, themselves, always induced by an elaborate referral-scheme of \$100 Wal-Mart gift cards) is deceptive, fraudulent, unlawful, and unconscionable. Specifically, this allegation refers to the exclusive-financing relationship that exists between Windows USA/Alaskan Windows Systems and Wells Fargo Bank, whereby customers are led to believe that they are applying for a traditional, closed-end loan only for the amount of the ever-shifting price quoted by the Windows USA sales representative. In fact, the Defendants actually trick or otherwise induce, without the required disclosures about the nature of the credit-application being executed, the customers to apply for what turns out to be a Visa Home Projects credit card, issued by Wells Fargo bank.
- 23. As a standard practice, Windows USA's sales force completes all paperwork that is executed during these late-night, in-home appointments, and then simply gets the customers to sign the paperwork that was filled out by the Windows USA sales representative.
- 24. This practice, pleaded in the paragraph above, is aimed by the Defendants at deceiving and /or concealing from the prospective customers of Windows USA/Wells

- Fargo: (1) the nature and quality of the actual products they are purchasing; (2) the many terms and conditions that apply to Windows USA's so-called "100% Satisfaction Guarantee" program; and (3) the financing terms and the fact that a Visa Home Projects Program credit card is being applied for of the transaction. This practice of the Defendants, among constituting various other torts, breaches of express warranties and implied covenants, and statutory-violations, is an unlawful violation of the Truth in Lending Act.
- 25. On December 9, 2015, the Hudsons, induced by the unconscionable and sleazy Wal-Mart Gift Card Referral Program of Windows USA, allowed a sales representative of that company to make an in-home demonstration of the Windows USA/Alaskan Windows Systems product(s).
- 26. During this December 9, 2015, in-home demonstration, Windows USA sales representative, Aaron Williams: (1) promised (expressly-warranted) the Hudsons that they would 100%, without qualification, realize a savings of 60-70% on their monthly electric bills, from the date that the Windows USA products are first installed; (2) promised (expressly-warranted) the Hudsons that they would 100%, without qualification, realize an immediate increase in the appraised fair-market-value of their home of at least the cost of the windows, \$9,840.00, from the date that the Windows USA products are first installed; (3) filled out all paperwork (much of which is was printed out from the Hudsons own printer) and, while misrepresenting and/or concealing the fact that a credit card was being applied for (the financing was always described as an unsecured, closed-end "loan from Wells Fargo"), instructed the Hudsons just so sign all of the forms without reading them (the sales representative would describe the terms of the documents), as it was already past 10.P.M.;

- and (4) promised the Hudsons, without any qualification, that if they are "ever less than 100% satisfied" with the Windows USA windows, then they would get a full refund.
- 27. All of the above promises made by Windows USA sales representative, Aaron Williams, were not true, or were deceptive and fraudulent.
- 28. The Invoice and Right to Cancel form, filled out by Windows USA sales representative, Aaron Williams, which the Hudsons were deceived and tricked into signed, is attached, and incorporated into, this Complaint as Exhibit "1". It is important to note that the three-day right-to-cancel period in this Windows USA contract expired long before Windows USA actually installed its products at the Hudsons' home.
- 29. The high-pressure, bait-and-switch, and deceptive practice of Windows USA/Alaskan Windows Systems of offering so-called "limited time", "one-night-only" discounts (that are likely not even discounts, as the original quoted-price is almost certainly inflated) is represented by the "Express Custom Window Order" program form, executed by the Hudsons is attached, and hereby incorporated into, this Complaint as Exhibit "2".
- 30. The deceptive and fraudulent "Estimated Project Savings" form provided to the Hudsons by Windows USA Sales Representative, Aaron Williams, which Mr. Williams explicitly, but only orally, stated to the Hudson was not an estimate, but a guarantee, and which shows a 10-year "Estimated Project Savings (E.P.S.)" of \$14,997 is attached, and hereby incorporated into, this Complaint as Exhibit "3".
- 31. The highly fraudulent and deceptive "Windows USA Finance Term Review and Disclosure" form the central form that Windows USA and Wells Fargo use to trick, misrepresent, and deceive their prospective customers as it related to the practices at issue in

this Complaint – that was used by the Defendants to deceive, mislead, and defraud the Hudsons is attached, and hereby incorporate into, this Complaint as Exhibit "4". It is essential to note several facts about the fraudulent and deception Windows USA Finance Term Review and Disclosure Form, Ex. 4: (1) the numbers of payments, and the amount of payments, at the interest rate listed in this form, are intentionally incorrect, for the purpose of inducing prospective customers to agree to the sale and financing terms; (2) the Finance Term Review and Disclosure form does not disclose that a Visa Home Projects Program credit card is the actual financing-vehicle for this transaction; (3) the Finance Term Review and Disclosure form fraudulently represents that "Financing Provided By Wells Fargo Financial National Bank", when it is, in fact, provided by a Visa Home Projects Program credit card; and (4) the Finance Term Review and Disclosure form fraudulently represents that "this UNSECURED line of credit has been approved as a FIXED interest rate of 10.99%", when it is, in fact, provided by a Visa Home Projects Program credit card that carries an interest rate of 27.99% APR.

32. The Visa credit card application, completely filled out by Windows USA sales representative, Aaron Williams, which was represented to the Hudsons as a Wells Fargo closed-end loan form (consistent with the fraudulent terms on the Finance Term Review and Disclosure form provided to the Hudsons, which the Hudsons were incorrectly told contained all of the finance terms for their transaction with Windows USA), is attached, and incorporated into, this Complaint as Exhibit "5". The terms of this Agreement are entirely unenforceable, as the Hudsons' execution of Ex. 5 to this Complaint was induced by fraud, and constitutes a fraud-in-the-factum of what was being signed.

- 33. A copy of the image of the credit card that ended up being issued to the Hudsons, unbeknownst to them, is attached, and incorporated into, this Complaint as Exhibit "6".
- 34. A collection of the immense amount of Windows USA Referral-Program marketing materials, left with the Hudsons, is attached, and hereby incorporated into, this Complaint as Collective Exhibit "7". These materials illustrate the high-pressure, unconscionable, deceptive, and just plain sleazy nature of the sales practices of Windows USA/Alaskan Windows Systems, at issue in this lawsuit.
- 35. A collection of the immense amount of Windows USA marketing materials, left with the Hudsons, that promise customers "100% Satisfaction," "a 100% Guarantee", and which make other false claims regarding the quality of the products and services of Windows USA is attached, and hereby incorporated into, this Complaint as Collective Exhibit "8". These materials illustrate some of the many deceptive and false claims that Windows USA/Alaskan Windows Systems makes to its prospective customers, and which are at issue in this lawsuit.
- 36. A collection of Windows USA marketing materials, left with the Hudsons, that showcase the high-pressure sales tactics, and false claims of "limited time savings", is attached, and hereby incorporated into, this Complaint as Collective Exhibit "9". These materials illustrate some of the many deceptive, false, or otherwise unconscionable claims that Windows USA/Alaskan Windows Systems makes to its prospective customers, and which are at issue in this lawsuit.

- 37. The Hudsons are not 100% satisfied with the quality, or installation, of their Windows USA/Alaskan Windows Systems products.
- 38. The Hudsons have not realized any noticeable savings on their monthly electric bills, as promised by Windows USA.
- 39. The Hudsons have not realized any increase in the fair-market-value of their home as a result of the installation of the Windows USA/Alaskan Windows Systems windows, as promised by Windows USA.
- 40. The Hudsons have been deceived, tricked, and defrauded into signing up for a Visa Home Projects Program credit card, as a result of the wrongful and deceptive acts of the Defendants.
- 41. Windows USA misrepresents and deceives its prospective customers regarding the so-called state-of-the art, high-tech nature of its windows, which, in reality, are nothing more than over-priced double-pane windows. This deception occurs for the purpose of a wrongful pecuniary gain by the Defendants.
- 42. The Hudsons have suffered severe financial damages, including damages stemming from the ruination of their credit history, as a result of the wrongful and deceptive acts committed by the Defendants, and pleaded in this Complaint.

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## COUNT ONE - VIOLATIONS OF TRUTH IN LENDING ACT, AS AMENDED, 15 U.S.C. § 1601 ET. SEQ.

- 43. The Hudsons incorporate by reference all allegations of all previous paragraphs and further alleges as follows:
- 44. The Defendants have committed systemic, continual, repeated, knowing, intentional, and malicious violations of the Truth in Lending Act, as amended, 15 U.S.C. § 1601, et. seq. In particular, the Defendants have engaged in a pattern of deceptive, fraudulent, unconscionable, high-pressure, in-home sales, advertising, financing, and business practices, as it relates to operation of the business marketed as Windows USA/Alaskan Windows Systems (and for which Wells Fargo provides exclusive, and deceptive, financing).
- 45. The above wrongful acts have solely and proximately caused the Hudsons severe financial damages.
- 46. BASED UPON THE ABOVE-PLEADED ALLEGATIONS, the Hudsons, on behalf of themselves and all of those similarly situated, demand that they, as the Class Representatives, be awarded damages in an amount that shall be proved to finder-of-fact at trial. However, these pleaded-damages include, but are not limited to: actual damages, compensatory damages, punitive damages (in an amount not less than \$5,000,000.00), all attorneys' fees, all costs of litigation, expenses, all legal pre and post-judgment interest, and all other relief that is appropriate under the Truth in Lending Act, or that the Court finds to be just and equitable under the facts to be proven at trial.

### COUNT TWO - FRAUD

- 47. The Hudsons incorporate by reference all allegations of all previous paragraphs and further alleges as follows:
- 48. The Defendants have committed systemic, continual, repeated, knowing, intentional, and malicious misrepresentations of materials facts for the purpose of financial gain. In particular, the Defendants have engaged in a pattern of deceptive, fraudulent, unconscionable, high-pressure, in-home sales, advertising, financing, and business practices, as it relates to operation of the business marketed as Windows USA/Alaskan Windows Systems (and for which Wells Fargo provides exclusive, and deceptive, financing).
- 49. The above wrongful acts have solely and proximately caused the Hudsons severe financial damages.
- 50. BASED UPON THE ABOVE-PLEADED ALLEGATIONS, the Hudsons, on behalf of themselves and all of those similarly situated, demand that they, as the Class Representatives, be awarded damages in an amount that shall be proved to finder-of-fact at trial. However, these pleaded-damages include, but are not limited to: actual damages, compensatory damages, punitive damages (in an amount not less than \$5,000,000.00), all attorneys' fees, all costs of litigation, expenses, all legal pre and post-judgment interest, and all other relief that the Court finds to be just and equitable under the facts to be proven at trial.

### **COUNT THREE - BREACHES OF CONTRACT (EXPRESS WARRANTIES)**

51. The Hudsons incorporate by reference all allegations of all previous paragraphs and further alleges as follows:

- 52. The Defendants have violated the terms of the express promises made to the Hudsons, and upon which the Hudsons reasonably relied, regarding the following: (1) the quality and performance of the Windows USA products; (2) the financing terms and structure of the transaction at issue in this Complaint; (3) the increase in the fair-market-value of the Hudsons home, which never occurred; (4) the immediate 60-70% savings that the Hudsons would enjoy on their monthly electric bills; and (5) the no-strings-attached, 100% satisfaction guarantee of Windows USA, which is a sham.
- 53. The above violations of express contractual terms have solely and proximately caused the Hudsons severe financial damages.
- 54. BASED UPON THE ABOVE-PLEADED ALLEGATIONS, the Hudsons, on behalf of themselves and all of those similarly situated, demand that they, as the Class Representatives, be awarded damages in an amount that shall be proved to finder-of-fact at trial. However, these pleaded-damages include, but are not limited to: actual damages, compensatory damages, punitive damages (in an amount not less than \$5,000,000.00), all attorneys' fees, all costs of litigation, expenses, all legal pre and post-judgment interest, and all other relief that the Court finds to be just and equitable under the facts to be proven at trial.

### COUNT FOUR - BREACHES OF IMPLIED WARRANTIES AND COVENANTS

- 55. The Hudsons incorporate by reference all allegations of all previous paragraphs and further alleges as follows:
- 56. The Defendants have violated the terms of many implied warranties and covenants, especially, but not limited to, the implied covenants of good faith and fair dealing,

that they owed to the Hudsons, and upon which the Hudsons reasonably relied, regarding the following: (1) the quality and performance of the Windows USA products; (2) the financing terms and structure of the transaction at issue in this Complaint; (3) the increase in the fair-market-value of the Hudsons home, which never occurred; (4) the immediate 60-70% savings that the Hudsons would enjoy on their monthly electric bills; and (5) the no-strings-attached, 100% satisfaction guarantee of Windows USA, which is a sham.

- 57. The above violations of the implied covenants of good faith and fair dealing have solely and proximately caused the Hudsons severe financial damages.
- 58. BASED UPON THE ABOVE-PLEADED ALLEGATIONS, the Hudsons, on behalf of themselves and all of those similarly situated, demand that they, as the Class Representatives, be awarded damages in an amount that shall be proved to finder-of-fact at trial. However, these pleaded-damages include, but are not limited to: actual damages, compensatory damages, punitive damages (in an amount not less than \$5,000,000.00), all attorneys' fees, all costs of litigation, expenses, all legal pre and post-judgment interest, and all other relief that the Court finds to be just and equitable under the facts to be proven at trial.

### COUNT FIVE – (GROSS) NEGLIGENCE

- 59. The Hudsons incorporate by reference all allegations of all previous paragraphs and further alleges as follows:
- 60. The Defendants have, in a gross, wanton, reckless, and unconscionable manner, violated the standard of care that they owed to the Hudsons, and upon which the Hudsons reasonably relied, regarding the honest and truthful disclosures related to the

following: (1) the quality and performance of the Windows USA products; (2) the financing terms and structure of the transaction at issue in this Complaint; (3) the increase in the fair-market-value of the Hudsons home, which never occurred; (4) the immediate 60-70% savings that the Hudsons would enjoy on their monthly electric bills; and (5) the no-strings-attached, 100% satisfaction guarantee of Windows USA, which is a sham.

- 61. The above (gross and wanton) violations of the standard of care owed by the Defendants to the Hudsons have solely and proximately caused the Hudsons severe financial damages.
- 62. BASED UPON THE ABOVE-PLEADED ALLEGATIONS, the Hudsons, on behalf of themselves and all of those similarly situated, demand that they, as the Class Representatives, be awarded damages in an amount that shall be proved to finder-of-fact at trial. However, these pleaded-damages include, but are not limited to: actual damages, compensatory damages, punitive damages (in an amount not less than \$5,000,000.00), all attorneys' fees, all costs of litigation, expenses, all legal pre and post-judgment interest, and all other relief that the Court finds to be just and equitable under the facts to be proven at trial.

## COUNT SIX - VIOLATIONS OF THE MISSISSIPPI CONSUMER PROTECTION ACT, MISS. CODE § 75-24-1 ET. SEQ.

- 63. The Hudsons incorporate by reference all allegations of all previous paragraphs and further alleges as follows:
- 64. The Defendants have committed systemic, continual, repeated, knowing, intentional, and malicious misrepresentations of materials facts for the purpose of financial gain. In particular, the Defendants have engaged in a pattern of deceptive, fraudulent,

unconscionable, high-pressure, in-home sales, advertising, financing, and business practices, as it relates to operation of the business marketed as Windows USA/Alaskan Windows Systems (and for which Wells Fargo provides exclusive, and deceptive, financing).

65. The above wrongful acts have solely and proximately caused the Hudsons severe financial damages. These wrongful acts also constitute violations of the Mississippi Consumer Protection Act, Miss. Code 75-24-1 et. seq.

demand that they be awarded damages in an amount that shall be proved to finder-of-fact at trial. However, these pleaded-damages include, but are not limited to: actual damages, compensatory damages, punitive damages, all attorneys' fees, all costs of litigation, expenses, all legal pre and post-judgment interest, and all other relief that the Court finds to be just and equitable under the facts to be proven at trial.

THIS, the 25th day of July, 2016.

ARCHIE and ANGELA HUDSON, on behalf of themselves

and all of those similarly situated

Macy D. Hanson

Attorney for the Plaintiffs

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THE ECHELON CENTER4

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MADISON, MISSISSIPPI 39110

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**INVOICE AND NOTICE OF RIGHT TO CANCEL** 

182765

INVOICE AND NOTICE OF RIGHT TO CARCEL #02 TO 2			
Merchant ID# 4 7 0 5 0 0 0 2 4 1 0 1 5 5 3	CREDIT TERM PLAN NO.	2260 AUTHORIZ	ZATION #004 73 4
Acct.# 6 / 4 5	MERCHANT TICKET/ INVOICE #	DESCRIPTION	TOTAL AMOUNT FINANCED
Buyer Name / Land Control 12 1/2/20		Windows	9940 9
Buyer Address 28 Marin Oaks	TERMS OF PURCHASE: I	Regular Rate with Regular Pa pecial Terms, complete only o	yments unless Special Terms ne box below:
Buyer City/State/ZIPU/OV/N=51000 1MD 37560/	No Interest if Paid in Full	*   Special Rate (Equal Pay):	Special Rate (Reduced APR):
Seller Business Name Windows USA	within Months	% APREqual Payments	<u>/グソ/</u> % APR <u>— Custom Payment</u>
Seller Address 220 23 may 200 Pd P.O. Box 222	1 *S	pecial Terms and APR Inform	nation
Seller City/State/ZIP [3] Seller City/State/ZiP Seller City/State/ZiP	If your special terms pro	omotion is No Interest if Paid by the end of the special te	l in Full, vou will be charged
Seller Phone #860 (1992) Salesperson / Salesperson	not paid in full by the er	nd of the period, interest will le rate disclosed below. Appli	be imposed from the date of
Seller License # License Classification	if your account was ope		icabic nates.
<b>TERMS.</b> This transaction is under your Credit Card Agreement with Wells Fargo Financial National Bank ("the Bank").	on or after September 28	3, 2010 27.99% This APR wi	II vary with the market based
<b>SECURITY INTEREST.</b> Where applicable, you give the Bank a purchase-money security interest on goods purchased in this transaction. The Bank will not claim a security	between February 22, 20	on the U.S. 25.99% This APR wi	Prime Rate. II vary with the market based
interest or other lien (except judgment liens) in your principal dwelling. You agree	- September 27, 2010	on the U.S.	
that any property described in this invoice will remain personal property and will not become a fixture even if attached to real property.	between March 1, 2009 - February 21, 2010	23.90%	
NOTICE TO BUYER	between December 27, 2	2007 21.90%	
1. Do not sign this invoice if any of the spaces intended for the agreed terms to the extent of then available information are left blank.	- February 28, 2009 prior to December 27, 20	007 17.90%	
2. You are entitled to a copy of this invoice at the time you sign it.	If you are not sure who	en vour account was opene	d, you may call Wells Fargo
3. You may at any time pay off the full unpaid balance due under this invoice.	Financial National Bank through Friday, 8 a.m. to	at 1-800-459-8451. Represent 6 p.m. Central time.	tatives are available Monday
4. The Seller has no right to enter unlawfully your premises or commit any breach of the peace to repossess goods purchased under this invoice 5. You may cancel this transaction if it has not been signed at the main office or branch office of the Seller, provided you notify the Seller not later than midnight of third business day (fifth business day in Alaska, fifteenth business day in North Dakota if you are 65 or older) after the day of the transaction (or, in Utah, after the day of the transaction or receipt of the product, whichever is later). See the below Notice of Right to Cancel for an explanation of buyer's rights.  Buyer Signature  Buyer Signature  Buyer Signature  Date  Date  Date  Date  Date  Date  Date  DATE OF THE THIRD BUSINESS DAY (FIFTH BUSINESS DAY IN NORTH DAKOTA IF YOU ARE 65 OR OLDER) AFTER THE DATE OF THIS TRANSACTION (OR, IF UTAH, AFTER THE DATE OF THE TRANSACTION OR RECEIPT OF THE PRODUCT, WHICHEVER IS LATER). SEE THE BELOW NOTICE OF RIGHT TO ANY OTHER			
CANCEL FORM FOR AN EXPLANATION OF THIS RIGHT. FAILURE TO EXERCISE THIS OPTION, HOWEVER, WILL NOT INTERFERE WITH ANY OTHER REMEDIES YOU MAY POSSESS. IF YOU CANCEL, THE SELLER MAY NOT KEEP ANY OF YOUR DOWN PAYMENT. ADDITIONALLY, IN MICHIGAN THE SELLER IS PROHIBITED FROM HAVING AN INDEPENDENT COURIER SERVICE OR OTHER THIRD PARTY PICK UP YOUR PAYMENT AT YOUR RESIDENCE BEFORE THE END OF THE 3-BUSINESS-DAY PERIOD IN WHICH YOU CAN CANCEL THE TRANSACTION.			
Enter date of transaction: 12/9/15 NOTICE OF RIGH	IT TO CANCEL		
YOU MAY CANCEL THIS TRANSACTION, WITHOUT ANY PENALTY OR OBLIGATION, WITHIN THREE BUSINESS DAYS (FIVE BUSINESS DAYS IN ALASKA, FIFTEEN BUSINESS DAYS IN NORTH DAKOTA IF YOU ARE 65 OR OLDER) FROM THE ABOVE DATE (OR, IN UTAH, AFTER THE DATE OF THE TRANSACTION OR RECEIPT OF THE PRODUCT, WHICHEVER IS LATER).  IF YOU CANCEL, ANY PROPERTY TRADED IN, ANY PAYMENTS MADE BY YOU UNDER THE CONTRACT OR SALE, AND ANY NEGOTIABLE INSTRUMENT EXECUTED BY YOU WILL BE RETURNED WITHIN TEN BUSINESS DAYS FOLLOWING RECEIPT BY THE SELLER OF YOUR CANCELLATION NOTICE, AND ANY SECURITY INTEREST ARISING OUT OF THE TRANSACTION WILL BE CANCELLED.  IF YOU CANCEL, YOU MUST MAKE AVAILABLE TO THE SELLER AT YOUR RESIDENCE, IN SUBSTANTIALLY AS GOOD CONDITION AS WHEN RECEIVED, ANY GOODS DELIVERED TO YOU UNDER THIS CONTRACT OR SALE; OR YOU MAY IF YOU WISH, COMPLY WITH THE INSTRUCTIONS OF THE SELLER REGARDING THE RETURN SHIPMENT OF THE GOODS AT THE SELLER'S EXPENSE AND RISK.  IF THE SELLER DOES NOT PROVIDE INSTRUCTIONS FOR THE RETURN OF THE GOODS TO THE SELLER OR IF YOU DO MAKE THE GOODS AVAILABLE TO THE SELLER AND THE SELLER DOES NOT PICK THEM UP WITHIN 20 DAYS OF THE DATE OF YOUR NOTICE OF RIGHT TO CANCEL (OR, IN INDIANA, WITHIN 20 DAYS OF THE DATE OF RECEIPT OF YOUR NOTICE OF RIGHT TO CANCEL (OR, IN INDIANA, WITHIN 20 DAYS OF THE DATE OF RECEIPT OF YOUR NOTICE OF RIGHT TO CANCEL OR 10 DAYS OF RETURNING PAYMENT OR OTHER CONSIDERATION TO YOU, WHICHEVER IS EARLIER), YOU MAY RETAIN OR DISPOSE OF THE GOODS WITHOUT ANY FURTHER OBLIGATION. IF YOU FAIL TO MAKE THE GOODS AVAILABLE TO THE SELLER, OR IF YOU AGREE TO RETURN THE GOODS TO THE SELLER AND FAIL TO DO SO, THEN YOU MAY REMAIN LIABLE FOR PERFORMANCE OF ALL OBLIGATIONS UNDER THIS CONTRACT.			
TO CANCEL THIS TRANSACTION, MAIL OR DELIVER A SIGNED AND DA	ATED COPY OF THIS CA OR SEND A TELEGRA 35 Sunshine Rd	ANCELLATION NOTICE C	
NOT LATER THAN MIDNIGHT OF Date (2)			
I HEREBY CANCEL THIS TRANSACTION	<u> </u>	Buyer Signature	

CONSUMER NOTE / NON-NEGOTIABLE CONSUMER NOTE / CONSUMER PAPER / THIS IS A CONSUMER CREDIT D
IN ARIZONA: This instrument is based upon a home solicitation sale, which is subject to the provisions of Title 44, Chapter 15. This instrument is
IN CONNECTICUT: This instrument is based upon a home solicitation sale, which sale is subject to the provisions of the Home Solicitation Sales A
IN NORTH DAKOTA: This instrument is based upon a personal solicitation sale, which is subject to the provisions of the North Cakota Century Coc
WISCONSIN: This is a home improvement instrument and is non-negotiable. Every holder takes subject to all other claims and defenses of the



# \*EXPRESS\* custom window order



ORDER#
NAME Angela & Archie Hudge
ADDRESS 28 Twin OLKS DR
CITYWaynering STATE MS
PHONE 6014/03440

How was th	e promotional	factory incentive
applied to the	he purchase?	(Please Initial)
□ <b>\$</b>	Wal-Mart Gif	t Card

□ \$\_\_\_\_ Rebate Check

□ \$500 Price Deduction / □ | ↓

We grant Windows USA permission to manufacture custom Alaskan Thermal windows for my home located at the above address.

Because the windows are custom made to fit the exact window sizes, we are assuming responsibility once they are manufactured.

WINDOWS USA GUARANTEES YOUR <u>COMPLETE</u>

<u>SATISFACTION</u> WITH OUR PRODUCTS AND SERVICE.

YOU DO NOT OWE A PENNY UNTIL YOU ARE HAPPY!

Ungela M. Hudson 12/6
Name Date

Name Date

Windows USA

Lead Pamphlet Confirmation:

We confirm that we have received a copy of the pamphlet regarding the potential risk of lead hazard exposure from renovations to be performed in my home prior to the commencement of work.





# Estimated Projected Savings\*

Alaskan Super Vinyl Window System has passed strict government testing and bears the EnergyStar® Seal of Approval.



Prepared for: -

MR. & MRS. HUDSON 28 TWIN OAKS DRIVE **WAYNESBORO MS 39367** 

E.P.S. Factors	5 Years	10 Years
Heating & Cooling Savings 1	\$1,080	\$2,520
Maintenance-Free Savings <sup>2</sup>	\$300	\$600
Referral Participation Fees <sup>3</sup>	\$800	\$1,600
Retained Real Property Value <sup>4</sup>	\$10,277	\$10,277
Total E.P.S.	\$12,457	\$14,997

Savings are conservative estimates based on independent research of energy consumption, energy costs, and savings calculations provided by the Department of Energy, Energy Star's, Consumer Reports\*, and the US Labor Bureau of Statistics.

\*Estimated Projected Savings (E.P.S.) factors used in determining estimated savings are previous energy consumption, active referral participation, normal maintenance procedures, and condition and type of existing windows. Windows USA® and its representatives cannot guarantee specific or quoted percentages, savings, or values. Energy savings are affected by other factors, i.e. heating and cooling units, water heaters, interior and exterior lighting, and appliances will affect overall energy performance in a home. E.P.S. also takes into account that each home must be properly insulated and doors weatherized. All referrals submitted must meet minimum qualifications of home ownership, no previous participation in a Windows USA® promotion, agreement to schedule an appointment, and meet minimum pre-screening criteria provided by Credit Services Corporation (CSC), a division of Equifax. Referral bonuses are not guaranteed and vary based upon individual participation.

I have read and understand the principal involved in determining individual projected savings.

X angela m. Hudson

Savings are conservative estimates based on independent survey composite studies of annual maintenance and repair expenditures.

Fees are based on entire customer population and average annual referral participation. Results can greatly vary based upon increased or decreased participation.

Values provided from the 2010-2011 Cost vs. Value Data provided by Hanley-Wood Media, independently focused on residential and commercial construction data compilation.



Archie Hudson 28 Twin Oaks Drive Waynesboro, MS 39367

## Windows USA® Finance Term Review and Disclosure

Total Amount of Sale	\$9,840
Total Amount to be Financed	\$9,840
* Minimum Required Payment [2% of largest balance]	\$197
Annual Percentage Rate	10.99%
Days to 1 <sup>st</sup> Payment after Completion	30 Days



FINANCING PROVIDED BY WELLS FARGO FINANCIAL NATIONAL BANK

### Payment Options

This is an unsecured loan and can be paid off at any time without penalty. Take advantage of the options listed below to save time and money in paying off your account sooner.

Your minimum payment is only \$197 for 67 months!

If you pay an extra \$58 per month...

You will pay off your loan in only 48 months!

If you pay an extra \$126 per month...

You will pay off your loan in only **36** months!

**Customer Signature** 

**Customer Signature** 

Windows USA Representative

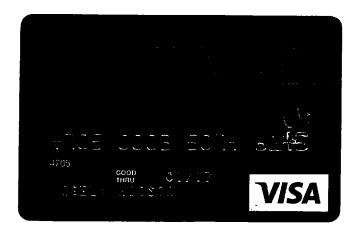
Congratulations! Based on your excellent credit history, this UNSECURED line of credit has been approved at a FIXED interest rate of 10.99% n accordance with the terms of the loan agreement through Wells Fargo Financial National Bank.

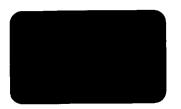
Home Projects® Visa® Credit Card Account Application

Pages 1-2 and 5-10 of the Application are given to the applicant(s) for their records. The Merchant detaches pages 3-4 and follows their Instructions and Procedures for application storage and submission with Wells Fargo Financial National Bank. The address for submitting applications for document retention is: Wells Fargo Retail Services, MAC X2599-027, 800 Walnut Street, Des Moines, IA 50309.

VISA

<u>&gt;</u>	Merchant Name (required)  Merchant Name (required)  MERCHANT USE ONLY	V0240(1114)
S) COPY	Merchant # (required) 470500034191553 800-373-3085 Sales Associate	
PPLICANT(S)	Customer Acct. # (required)  Credit Limit Requested  Purchase Amount	
PPLIC	Viewed Applicant Federal or State ID: Yes Issuance State Ex. Date (mm/yy)  Viewed Applicant Federal or State ID: Yes Issuance State  Viewed Co-Applicant Federal or State ID: No	Ex. Date (mm/yy)
۷		<b>Joint</b>
γγ	Applicant First Name Angela IMIHUdson IMI	
(S) CO	Date of Birth (firm/dd/yyyy)	
PLICANT(	28 twin Oaks DR	
APPLIC	Waynesboro MS 39367	
٩	Home Phone # Work Phone #	
COPY	601-410-1903 601-410-1903 601-735-11 Net Annual Income* Employer	100
NT(S)	*You may include income that you earn or own, including funds regularly deposited into accounts you own. If you are age 21 or older, you income which is not earned or owned by you but is regularly accessed or used to pay your expenses. You need not list income from alimon	may also include accessible v. child support, or separate
CANT	maintenance payments unless you wish it considered as a basis for repaying this obligation.	
PPL	MARRIED WISCONSIN RESIDENTS: If you are applying either individually or jointly with someone other than your spouse, please contact us 1-855-412-2787 and provide us with the name and address of your spouse. We are required by law to inform your spouse that you have open	immediately at: ed an account with us.
A	Co-Applicant First Name  ARCHIE  /R/Hud5on	
COPY	Date of Birth (mm/dd/kyyy)  Social Security # $427/27/2545$ Physical Street Address, P.O. Box, City, State, and Zip Co	ode are the same as Applicant
CANT(S)	Physical Street Address & Unit/Apt # (if any)  28 6 win Oak 5 D2  State Zip Code	
PLICAL	waynesboro MS 39367	EXHIBIT
APF	Net Annual Income* Employer	<u> </u>
ΡY	*You may include income that you earn or own, including funds regularly deposited into accounts you own. If you are age 21 or older, you income which is not earned or owned by you but is regularly accessed or used to pay your expenses. You need not list income from alimon	may also include accessible
5	maintenance payments unless you wish it considered as a basis for repaying this obligation.	
APPLICANT(S) COPY	IMPORTANT INFORMATION ABOUT PROCEDURES FOR OPENING A NEW ACCOUNT: To help the governmen terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify, are that identifies each person who opens an account. What this means for you: When you open an account name, address, date of birth, and other information that will allow us to identify you. We may also ask to see or other identifying documents.	nd record information , we will ask for your
AP	ACKNOWLEDGEMENT: You acknowledge receipt of a copy of the Credit Card Agreement including the Imp Credit Card Account. You acknowledge the existence of the Arbitration Agreement contained in the Credit	oortant Terms of Your Card Agreement and
×	you specifically agree to be bound by its terms.	
9	You acknowledge receipt of a copy of the Wells Fargo Financial National Bank Privacy Notice. Please refer to your Credit Card Agreement, including the Important Terms of Your Credit Card Account, for a	dditional information
(S)	<b>about rates, fees and other costs.</b> SIGNATURE: Your signature means that you have read and agree to the terms of our Credit Card Agreement, including the Important Terms	
APPLICANT(S) COPY	and our Arbitration Agreement. You acknowledge receipt of a copy of our Credit Card Agreement, our Arbitration Agreement and the Wells F Privacy Notice. You give us and we will retain a purchase-money security interest in goods purchased under this Agreement.	argo Financial National Bank
딥	If this credit application is for joint credit, you acknowledge that you intend to apply for joint credit that you both will use.	
A	Signature of Applicant Date Signature of Co-Applicant	12-9-15 Date
	1 of 10 NOTICE: See reverse side for important inform	mation. V0240(1114)







# wants to give back to our loyal customers

# YOU CAN MAKE THOUSANDS OF DOLLARS IN REFERRAL INCENTIVES!



Inch and every fine we make a demonstration to anyone that you refer to us, Windows USA® will pay them \$100 and will also pay you \$100!

It's fast, fun and every homeowner is interested in finding out how our great windows can pay for themselves.



NO PURCHASE NECESSARY CONVENIENT SCHEDULING





Take a look at the referral bonuses awarded to these great customers!

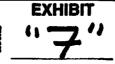


T-80012/12-2085 I

Int. 2299

BBB For future referrals, please contact our Referral Department.

The Windows USA® Referral Program is available for homeow, in the near future. Your referrals must not have new vinyl window in-home demonstration and estimating that takes approximately USA® demonstration. Your referral must also agree to allow W USA promotional offer is extended only to those homeowners passed a pre-approved screening process. All referral bonuses applications subject to change



e, with a legitimate window need and the ability to purchase windows ome. All homeowners and decision makers must be available for the bivalid for a referral that has previously participated in a past Windows none to schedule a convenient time for the demonstration. Windows and who have fulfilled the qualifications stated above and also have etion of the in-home demonstration and receipt of estimate. Program

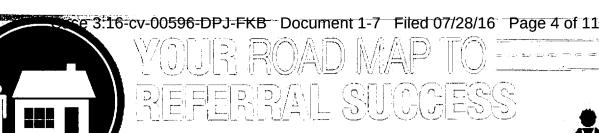
# Windows USA® will pay you \$100 CASH!

\$100 CASH just for referring someone to receive a free, no obligation estimate.

Our Referral Program is a one-of-a-kind, no nonsense program that is remarkably successful. Contact your family and friends, co-workers and neighbors - they will be glad you did. There is no obligation to purchase anything and your referrals will receive a \$100 Wal-Mart Gift Card at the time of their demonstration. It's that simple!

Please PRINT and contact ALL refer	rals before submitting to ou	r office.	
Job#127780 Hei	Customer Name:	Angela Hudson	
Name:		Spouse:	
Address:			
City/State/Zip:			
Phone:		Alt. Phone:	
E-Mail:		Relation:	Available Before Noon: L
Name:		Spouse:	
Address:			
City/State/Zip:			
Phone:			
E-Mail:			Available Before Noon:
Name:		•	
Address:			
City/State/Zip:			
Phone:			
E-Mail:		Relation:	Available Before Noon: L
Name:		Spouse:	
Address:			
City/State/Zip:			
Phone:		Alt. Phone:	
E-Mail:		Relation:	Available Before Noon: L







6

The easiest referrals are family members and they would love to help you cut. Look around and you will be amazed at how many potential referrals there are with immediate family and other relatives.

Appointments are always scheduled at their convenience with no obligation to purchase anything.

It's not just about your closest friends. It's about all of your friends. How often do you run into an old friend running errands or at church? Tell them about your new windows and our great referral program.

Use social media to reach out and post pictures (before and after) of your new windows inviting them to receive a FREE ESTIMATE.

ORAL OF ALL BY PEOPLE JUS NE YOU

**PROFESSION** 

Think about all of the people that you know and meet throughout your week that would love to hear about your new windows. (Barbers, Handymen, Lawn Service, Mail Delivery, Package Delivery, Dry Cleaners, Grocers, and so many more)

\$100.00 WAL-MART GIFT CARD is presented to the referral at the time of the demonstration. NO WAIT!



### **NEIGHBORS**

When they see your new windows, they will want to know more about them. Simply send in their information and let us do the rest.

Write a quick letter to your neighbors telling them about your new windows.



### **OCCASIONAL**

We all have those occasional events (social groups, birthday parties, graduations, sporting events, holiday parties, etc.) that we see people that we haven't seen in a long time. This is a great opportunity to tell them about your new windows and an opportunity for them to receive \$100.00 AND A FREE ESTIMATE.

Review your email list of addresses. Send a quick email about your new windows and tell them how they can receive \$100.00 just for receiving an estimate.



## DON'T BE SHY!

They won't know about it unless you tell them. Don't miss out on receiving hundreds, even thousands in referral incentives just for referring others to receive a FREE, NO OBLIGATION estimate.

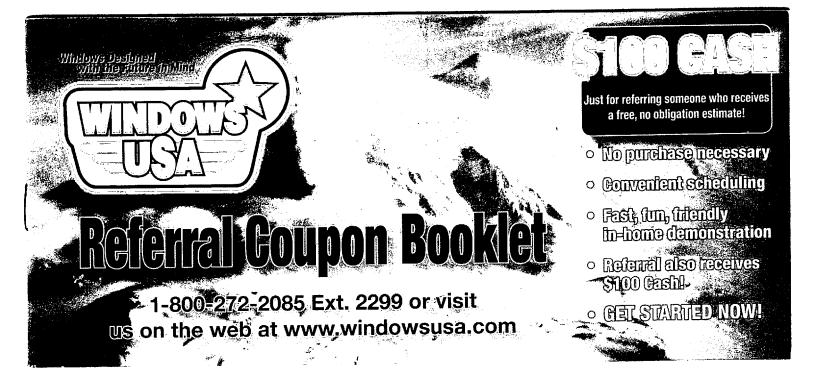
## CO-WORKERS

Many of our closest relationships are coworkers and business associates. Don't forget they would like \$100.00 also!

Post pictures (before and after) in your break room or send an email inviting them to contact you for more information.



TIP





Date Mailed	REFERRED BY: Name:	
Name of Referral	City/State/Zip:	_Alternate Phone #:
in equence pair massers \$15 (0.00 \ 0.00 \	E-mail Address:  I'M REFERRING:  Name:  Address:	Available for appointment before noon?  Spouse:
Each and every time we are able to make a demonstration to anyone you refer to us (friends, relatives, coworkers, neighbors, anybody) Windows USA® will pay them \$100.00 CASH, and we will also pay	City/State/Zip: Phone #: E-mail Address:	_Alternate Phone #:
you <b>\$100.00 CASH</b> .		us at: www.windowsusa.com





BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 19 HOT SPRINGS AR

POSTAGE WILL BE PAID BY ADDRESSEE

**WINDOWS USA** 

PO BOX 22688 HOT SPRINGS AR 71903-9949 NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

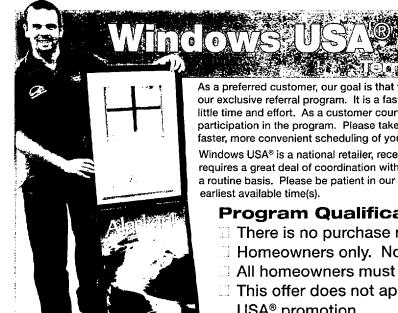


1-800-272-2085 Ext 2299 or visit us on the web at

www.windowsusa.com

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As a preferred customer, our goal is that you have a successful experience throughout your participation in our exclusive referral program. It is a fast, fun, and easy way to earn several hundred dollars a year with very little time and effort. As a customer courtesy, we want to provide information regarding the requirements for participation in the program. Please take a moment to read over the following requirements that will provide for faster, more convenient scheduling of your referrals.

Windows USA® is a national retailer, receiving thousands of referrals from across most of the country. This requires a great deal of coordination with representatives and precise scheduling of these potential referrals on a routine basis. Please be patient in our efforts to contact your referral as we will schedule appointments at the

### **Program Qualifications:**

- There is no purchase necessary to receive the Referral Bonus.
- Homeowners only. No Renters.
- All homeowners must be present for the demonstration.
- This offer does not apply to previous participants in a Windows USA® promotion.
- All referrals must agree to allow Windows USA® to contact them by phone in compliance with the Federal No-Call Regulations.
- No new vinyl windows. Aluminum or wood windows preferred.

Consumer Privacy Protection Act (2002)

Windows USA® promotional offer is extended only to those homeowners referred to us by our past customers and who have fulfilled the qualifications stated above and also have passed a pre-approved screening process provided by Credit Services Corporation (CSC), a Division of Equifax. CSC reserves the right to disqualify referrals without disclosure of personal or private information. This is in accordance with the State and Federal regulations. As a result of the Consumer Privacy Protection Act, Windows USA® cannot disclose any information pertaining to exclusion of any referrals in this promotion.



## From the desk of Sharon Kersey.....

alabasa ng baa 1986 alibat Nika. Asasyri

I want to personally thank you for your recent purchase and the trust that you have shown in Windows USA. I know you are going to love your Alaskan Energy Star Windows. Currently I am working on the schedule for our AAMA Installation Technician and I will touch base with you soon to discuss the details of your installation and find a convenient time for you.

As we discussed, I have enclosed a referral program form and also the program terms and conditions. Please take a moment to review this information and if you have any questions, I will be contacting you soon.

When our Installation Technician finishes installing your new vinyl windows he will pick up this referral form from you. Please print your referral names and information on this form and we will begin our contacting process.

I want to thank you in advance for your participation and look forward to your success with this special referral promotion.

Sincerely,

Sharon Kersey Installation Department Manager Windows USA 1-800-272-2085 ext. 2212 www.windowsusa.com









# **NINDOW SYSTEM**

Alaskan





Inefficient, drafty windows are generally the most significant source of energy loss in the home!



Lowest Energy Loss

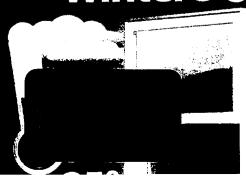


Summer's

Winter's COLD



Nice &



Warm



Section of the second of the s

Windows USA® wants to

**See Inside for Details** 





Windows Designed with the Future in Mind

www.windowsusa.com





# Case 3:16-cv-00596-DPJNFKB Document 1-8 ec 8/A Page 5 14

Windows USA has long been recognized as the industry leader in customer satisfaction due to the unsurpassed quality of our products and installation. Here at Windows USA, we don't just promise a good window that's installed right...

#### WE GUARANTEE IT!



- PROFESSIONAL REMOVAL, DISPOSAL AND CLEANUP
- 2 12-POINT SEAL INSPECTION
- 3 CUSTOM EXTERIOR TRIM WEATHERIZATION
- 3-ZONE INSULATION PROTECTION
- EXPERT "WIND AND WATER"
  ANALYSIS







All installation crews are Licensed, Bonded and Insured.



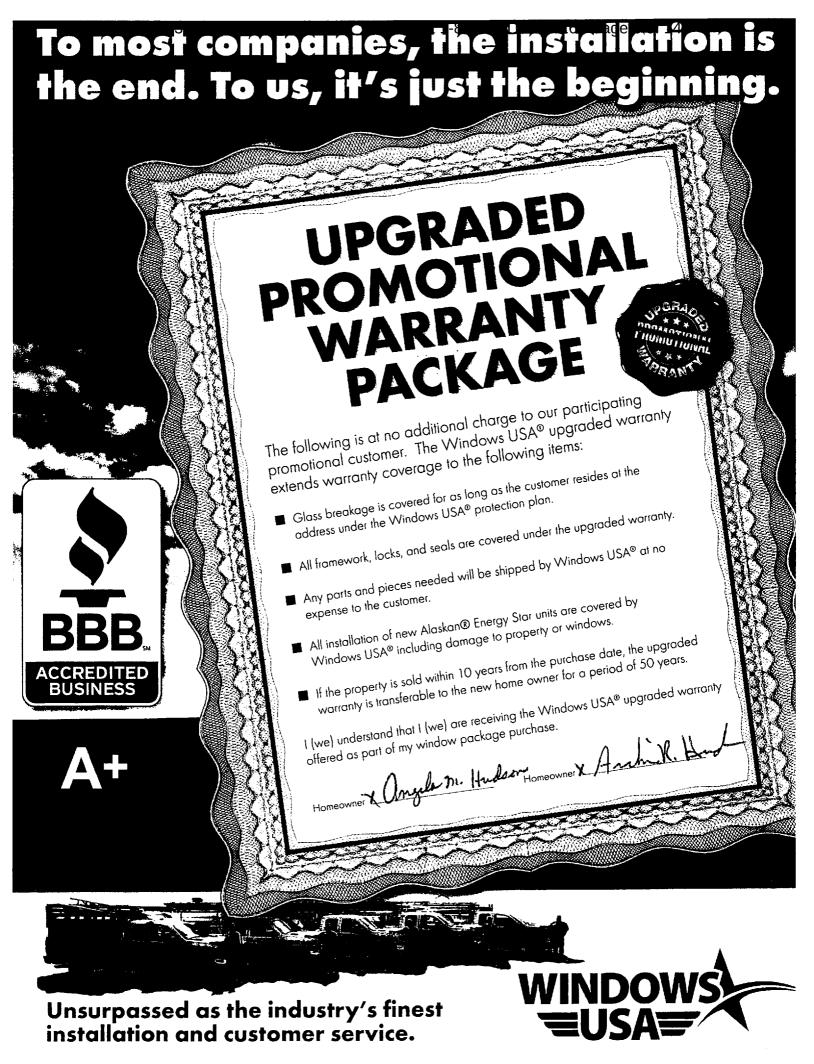












# Thank You

Read what some of our customers have to say about how much they love their new windows!



"Thank you for the best windows that money can buy. Not only did they lower my monthly bills. they give me peace of mind when my family is home alone. We also love the referral program, and with your help, we will put Windows usa windows in every home. Thank you once again." Darrell Seely (Fort Worth, TX)

We really love our new windows, it's the best thing we have done to our home. They are so easy to clean now and we are referring all our friends. The customer service is wonderful and prompt in responding to our needs.

"We recently purchased your replacement windows and we wanted to let you know how pleased we are. We were really impressed by the professionalism of the installation crew. The service goes above and beyond and makes a company "World Class" and definitely makes you want to share the experience with others. Randy and Denise Richardson (Chattanooga, TN)

Read more from satisfied customers at www.windowsusareviews.com



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Unsurpassed as the best installation and service in the industry.





With Windows USA®, you are purchasing America's Premier Vinyl Window System, providing a lifetime of worry free, unequaled comfort, and energy savings. And with Windows USA®, we guarantee the lowest prices.

We're so confident that we'll offer you a **180 Day Low Price Guarantee.** That's right, if you beat our price on an installed, comparable vinyl window\* within 180 days from the date of purchase, we'll refund 100% of the price difference.

Most importantly, No Worries. Windows USA® gives you the peace of mind of unsurpassed customer service, offering a genuine lifetime warranty which includes a non prorated glass breakage coverage. That's right, if you ever need service or replacement, it won't cost you anything! It's that simple.

unbeatable price guarantee We guarantee the best prices on premium vinyl windows, installation, and service.



\*Windows USA® takes a "common sense" approach to the low price guarantee, requiring a comparison with a legitimate national or regional manufacturer, such as Windows USA®, combining manufacturing, sales, installation, warranty, and service with their premium quality vinyl window product. Warranty must be lifetime in nature and include all glass breakage. Installing manufacturer/contractor must be registered in their state by issuance of a certificate of authority, bonded and insured with a general liability policy of 1 million dollars, and maintain a satisfactory D&B and BBB rating. The price must be advertised by the company, not a written price quote and comparable window must meet or exceed the following NFRC performance rating:

0.28 U-Factor
0.27 Solar Heat Gain Coefficient
0.49 Visible Light Transmittance
The window must be certified through Energy Star®.

## CONGRATULATIONS!





Windows USA P.O. Box 222

Please accept sincere Congratulations from the Better Business Bureau for the Anth membership anniversary of Windows HeA an accomplishment of which we Please accept sincere Congratulations from the petter pusiness pureau for the 40th membership anniversary of Windows USA, an accomplishment of which have that lend and your staff can be very proud. There aren't many companies which have that lend auth membership anniversary of windows USA, an accomplishment of which you and your staff can be very proud. There aren't many companies which have that length of commitment to the higher etandarde of the RRR commitment to the higher etandarde of the RRR. and your stant can be very proud. There aren't many companies which have that if of commitment to the higher standards of the BBB, something noteworthy you and of commitment to the higher standards of the BBB, something noteworth your and an aren't have afternoon dedication from your and a second standards to your outcome. Royal, AR 71968 or communicate to your customers. We know it takes strong dedication from you and your team for such an achievement Windows USA sets an incredible example for other BBB members to strive for. We truly

team for such an achievement.

willuows UDA sets an incredible example for other BBB over the years.

appreciate the commitment your company has made to the BBB over the years. It means a lot to our organization to have the long term support of Windows USA.

Congratulations and Happy Anniversary!

Cordially,

Janet J. Robb president/CEO

Honor Roll Member

BBB RATING

For excellence in Customer Service

When it comes to your home, there's only one choice...



### The Right One.

And the difference

\$5 a month



- Limited warranty w/ exclusions
- Stock size w/ expanders
- Single strength, standard glass inserts
- Vinyl polymer frame construction
- Standard aluminum spacer
- Block and tackle balance
- Approximate weight: 48.6 lbs

# AND CORN. WHEE WAS some Dynamic and street was a section of the control of the co

#### Isn't your home worth it?

Your home is so much more than just where you live. It's about family, memories, safety, security, investment, and so much more.

Ask one of the 400+ employees and associates that stand behind every window we build for your home.



SKAN" WINDOW SYSTEMS



## Value Service

Our commitment to you see so much more than wing

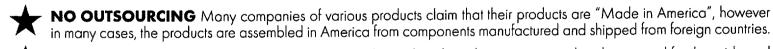






### Every Windows USA window and door product is certified to be made in the USA

This certified seal means that all of our products have been put through rigorous testing standards insuring that the components, manufacturing and assembly are truly "Made in America".

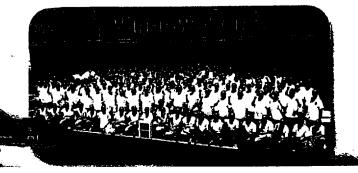


**RELIABILITY** Throughout generations, American made products have been recognized and respected for the pride and workmanship that has proven to last for years.

QUALITY Strenuous testing and regulations assure consumers that the product is produced safely and of the highest standards for quality.

Thank you! **SUPPORT AMERICA** Purchasing products that have been "Made in the USA Certified" support American jobs and the





#### Special message to our customers:



St. Jude Children's Research Hospital
ALSAC · Danny Thomas, Founder



I want to share a Special Thank You with our employees and our customers both past and future.

If ifteen short years ago Windows USA® and St. Jude Children's Research Hospital entered into an aluminum recycling program for the benefit of the hospital, which is America's preeminent research facility. St. Jude focuses on the cure and treatment of the most severe and grave childhood diseases.

Thanks to our customers donation of their old aluminum windows, I am very proud to announce that our total donations have now exceeded **one and a half million dollars!** 

Again, to customers both past and future, I thank you for helping our employees make this wonderful program so successful.



thanks a million!



Mr. & Mrs. Hudson 28 Twin Oaks Drive Waynesboro, MS 39367 JOB #: 127780

Apr 12, 2016

Dear Mr. & Mrs. Hudson,

I would like to personally thank you for your purchase of the Alaskan® vinyl window system. We here at Windows USA® value you as a customer and want to ensure your 100% satisfaction.

Our records indicate that you have made a request for warranty service. Your service request has been entered into our system and will promptly be taken care of by one of our master craftsmen. We will contact you to set up a convenient time for this.

If you need any further assistance or have any questions, please feel free to contact me at 1-800-272-2085 ext 2381.

Once again, thank you for your business.

Sincerely,

Melanie Evans

Customer Service Manager, Windows USA®

# There has never been a better time to get new windows for your home!

SAVE AS MUCH AS



SPECIAL FACTORY INCENTIVE

up to a \$1000 value



SPECIAL FACTORY DISCOUNT

up to a \$2000 value



UPGRADED LIFETIME
WARRANTY
PACKAGE

\$500 value



DELUXE EXTERIOR TRIM PACKAGE ......

up to a \$1500 value















**ECIAL FACTOR** 

Right Now, Windows USA® is offering a limited-time ctory direct holiday incentive with the purchase of all ikan Energy Star Window Systems.





Save money. Live better.





aray.





DON'T WAIT! This special offer is for a limited time only.

















#### Case 3:16-cv-00596-DPJ-FKB Document 1-10 Filed 07/28/16 Page 1 of 1 CIVIL COVER SHEET 3:16-cv-596 DPJ-FKB

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil decket sheet.

purpose of initiating the civil de	ocket sheet. (SEE INSTRUC	ne Judiciai Conference TIONS ON NEXT PAGE O	of the United States in September 1 OF THIS FORM.)	9/4, is required for the use of	the Clerk of Court for the
I. (a) PLAINTIFFS Archie and Angela Hudson			DEFENDANTS Windows USA, LLC; Big Four Companies, Inc.; Wells Fargo, N.A.		
(b) County of Residence of	of First Listed Plaintiff <u>V</u> XCEPT IN U.S. PLAINTIFF CA		NOTE: IN LAND CO	of First Listed Defendant (IN U.S. PLAINTIFF CASES OF COMPANY OF LAND INVOLVED.	•
(c) Attorneys (Firm Name, The Law Office of Macy 102 First Choice Drive, N 601-853-9521	D. Hanson, PLLC	ARTHUR JOI	Attorneys (If Known)		
II. BASIS OF JURISDI	ICTION (Place an "X" in O	ne Box Only)	III. CITIZENSHIP OF P	RINCIPAL PARTIES	
☐ 1 U.S. Government Plaintiff	✓ 3 Federal Question  (U.S. Government Not a Party)			FF DEF  1	
<ul> <li>2 U.S. Government Defendant</li> </ul>	☐ 4 Diversity (Indicate Citizensh	ip of Parties in Item III)	Citizen of Another State	2	
			Citizen or Subject of a G	3 D 3 Foreign Nation	O 6 O 6
IV. NATURE OF SUIT	(Place an "X" in One Box On	ily)	<del> </del>	ly seepamenting	
□ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 151 Medicare Act □ 152 Recovery of Overpayment & Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loans (Excludes Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability □ 196 Franchise □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land □ 245 Tort Product Liability □ 290 All Other Real Property	PERSONAL INJURY  310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle Product Liability 355 Motor Vehicle Product Liability 360 Other Personal Injury 362 Personal Injury Medical Malpractice	PERSONAL INJUR  365 Personal Injury - Product Liability  367 Health Care/ Pharmaceutical Personal Injury Product Liability  368 Asbestos Personal Injury Product Liability  PERSONAL PROPER  370 Other Fraud  371 Truth in Lending  380 Other Personal Property Damage  70 Troduct Liability  PERSONAL PROPER  710 Other Fraud  721 Truth in Lending  722 Truth in Lending  733 Other Personal Property Damage Product Liability	of Property 21 USC 881  690 Other  TABOR  710 Fair Labor Standards Act 720 Labor/Management Relations 740 Railway Labor Act 751 Family and Medical Leave Act 790 Other Labor Litigation 791 Employee Retirement Income Security Act	422 Appeal 28 USC 158   423 Withdrawal 28 USC 157   820 Copyrights   830 Patent   840 Trademark   840 Trademark   862 Black Lung (923)   863 DIWC/DIWW (405(g))   864 SSID Title XVI   865 RSI (405(g))   870 Taxes (U.S. Plaintiff or Defendant)   871 IRS—Third Party 26 USC 7609	☐ 430 Banks and Banking ☐ 450 Commerce ☐ 460 Deportation ☐ 470 Racketeer Influenced and ☐ Corrupt Organizations ☐ 480 Consumer Credit ☐ 490 Cable/Sat TV ☐ 850 Securities/Commodities/ Exchange ☐ 890 Other Statutory Actions ☐ 891 Agricultural Acts ☐ 893 Environmental Matters ☐ 895 Freedom of Information
	moved from 3	Remanded from Appellate Court	☐ 4 Reinstated or ☐ 5 Transfe Reopened Anothe	r District Litigation	
VI. CAUSE OF ACTIO	ON Brief description of ca	<u>า 1601 et. seq Th</u> เนระ:	re filing (Do not cite jurisdictional state in Erruth in Lending Act, as a related fraud causes of actio	utes unless diversity): mended	
VII. REQUESTED IN COMPLAINT:	— <u>—</u> —	IS A CLASS ACTION			if demanded in complaint:
VIII. RELATED CASI IF ANY	E(S) (See instructions):	JUDGE		DOCKET NUMBER	
DATE 07/25/2016		SIGNATURE OF AT	TORNEY OF RECORD	of Hans	MSB 104197
receipt#an	лоинт 04 <i>3</i> 1	APPLYING IFP	JUDGE	MAG. JUI	DGE