agel

GLEN JENSEN
CEO

EMAIL ADDRESS:

Phone: ▮▮▮▮▮▮▮

December 13, 2016

VIA EMAIL & US MAIL
Attn: Laura Smith, Esq.
Legal Director
Truth in Advertising, Inc.
P.O. Box 927
Madison, CT 06443
lsmith@truthinadvertising.org

RE: Truth in Advertising Claims Against Agel Enterprises, Inc.

Dear Ms. Smith,

This letter is being sent as a response to the claims listed on your website regarding our products and company. Agel takes these claims very seriously, as being in good standing and compliant with ethical business code is of utmost importance to us.

Our legal and compliance team throughout the world work tirelessly to handle all compliance matters accordingly. As you can understand, social media and the internet are a vast outlet that allows for some of these issues to sometimes go undetected. Here at Agel, we make it a priority to constantly remind our distributors that any product testimonials and/or claims intended to imply that our products diagnose, treat, cure or prevent any disease are prohibited.

Furthermore, our compliance team has a strict process in which they warn those in violation of our Policies and Procedures and give them a time frame by which they must comply. If these individuals do not comply, their accounts are terminated and a cease and desist letter is sent warning them of future legal action against them. We'd like to add that our compliance team is currently working on contacting all parties mentioned on your website to take down any unauthorized claims pertaining to what is mentioned herein.

We strongly disagree with claims that Agel is a company involved in deceptive behavior. We believe we are a company that functions under good principle and rectitude. We are very proud of our achievements and with the fact that we have eleven years of proven excellence and growth since our inception.

We assure you that we will take appropriate measures to bring these matters to rest.
We trust Agel will be removed from your website given our complying efforts.

Sincerely,

Glen Jensen

Cc: Jared Blum (▮▮▮▮▮▮▮)