

Plexus compliance

Josh Weiss <josh@10to1pr.com>
To: Laura Smith <lsmith@truthinadvertising.org>
Cc: fsilverman@truthinadvertising.org

Thu, Feb 2, 2017 at 6:34 PM



Laura,

We appreciate your acknowledgement and compliment of our efforts to educate and monitor our Ambassadors on compliance issues. Thank you.

I also thank you for detailing your concerns regarding the Diamond Documentary videos. Plexus was already in the process of reviewing (and where appropriate, revising) each of the Diamond Documentaries as it is not our desire to mislead anyone. Upon receiving your email and out of an abundance of caution, today Plexus made the decision to take all the videos down until the company is confident that any potential issues have been resolved. In doing so, we have eliminated access to the YouTube Channel that contained them and eliminated reference to them on our website and social media.

Respectfully,

Josh

Josh Weiss | President | 10 to 1 Public Relations |  | 

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