

## **Gillette's Jan. 23, 2018 statement to TINA.org**

Gillette has been a Boston based company for over 115 years – not just producing billions of some of our best blades every year, but also giving back and engaging with the local community. We are proud of this very unique history, and that is the central message that is reflected in our campaign which highlights our longstanding heritage and the well over 1,000 employees at our World Shaving Headquarters here in the heart of Boston; there is nothing wrong with our campaign.