



VIA USPS

January 5, 2018

Truth in Advertising, Inc.
Attn: Laura Smith, Esq.
P.O. Box 927
Madison, CT 06443

Re: Deceptive Marketing for Young Living Business Opportunity

Dear Ms. Smith,

We have received your letter dated December 18, 2017 regarding deceptive marketing for the Young Living business opportunity. We appreciate you taking the time to assist us in recognizing potentially inappropriate claims being made about our company.

Young Living takes compliance with all such laws seriously. Our distributor compliance department has work with the distributors who made the distributor claims you cited and those claims have been removed. Additionally, our company has prepared edits to the Young Living-controlled content you cited, and those changes will take effect in the next few days. If you have additional concerns with claims made by Young Living or its distributors you are welcome to reach out to us directly using the contact information shown below.

Cordially,

A handwritten signature in blue ink that reads "Saul Speirs".

Saul Speirs
Associate General Counsel

For Young Living Distributor Issues:
Julie Hunter
Sr. Director of Distributor Conduct & Deputy Compliance Officer