Shared Memories from our European Launch Convention-Portugal 2012

A few weeks have passed since our European Launch and the BB team is back in the office hard at work. As we settle back into our daily routine the sun drenched weather, panoramic views from the Tivoli Victoria Hotel, and the dazzling culture of Portugal seems like a distant memory, but one that we will hold close to our hearts forever.

Our European Launch started as an idea, through months of hard work evolved into a plan and in Algarve, Portugal turned into a reality. The purpose of this convention was to celebrate the success of our members over the past year and introduce our Global BB team! Although we accomplished all of these things we left with much more. Upon talking to Independent Contractors, affiliates, BB staff and families it is found that we were all impressed with the sense of community and dedication that developed while in Portugal. Jakob, Independent Contractor for the Nordic Countries, thoughtfully states, “I do consider myself truly blessed not only... with this great [business] opportunity, but also to be part of this wonderful community...the Banners Broker Family.” Claudia Santos, Independent Contractor for Portugal, was proud to have so many Portuguese members in the convention showing so much dedication and happiness to be part of the BB family. After our closing convention as we raised our hands, danced and cheered as a team no one can deny this!

We all agree that Algarve Portugal was a prime choice for our first convention. Many affiliates have shared photos and stories with us all commenting on the friendly culture and breathtaking views in Portugal. Mark Ghobril, a dedicated affiliate, declares, ‘Portugal was an amazing experience, one I would not have enjoyed without joining Banners Broker. Meeting with leaders from all over the globe provided a real sense of just how awesome this opportunity is. The story was always the same; Banners Broker is changing peoples’ lives impacting their quality of life for the long term. Portuguese people have passion and know how to live their lives to the fullest, rich in culture and food it was a very inviting and profound experience and one that I would do again”

Without a doubt this convention established friendships, expanded our knowledge and solidified the future success of Banners Broker. Rajiv Dixit, COO, confidently states, “I was so overwhelmed with the love and support our BB affiliates showed us and our families. The excitement and enthusiasm that we ended the convention with assures us that BB is going to break records in the next 12 months! It was a pleasure meeting you and hearing your stories.”

In closing Chris Smith, CEO, states, “I feel Banners Broker can be separated into two halves, pre Portugal and post Portugal. Meaning it is one thing to hear the stories of how much BB means to our affiliates. However, seeing it in person, shaking the hands, taking the pictures and understanding the stories from across the countries was truly a touching and life changing experience. Witnessing how the Independent Contractors, Resellers and Leaders have stepped up putting in their time, dedication and hard work into BB is wonderful to see. Bottom line the future for Banners Broker is bright. We are poised to be the premier advertising company on the Internet today!”

Without you Banners Broker wouldn’t be where it is today. We look forward to our 2013 Convention where we can gather together once again and celebrate another year of accomplishments!

BB Management
Thursday, March 20, 2014

**BBv3 Launch**

BBv3 Launch

Welcome to BBv3.

On Tuesday, March 18, 2014, Banners Broker version 3 was released to affiliates all over the world.

Over the last several months, we have built the platform for version 3. This was a culmination of our thoughts and feedback from the field. It has been a long time in development and we are pleased to see it come to fruition.

When we opened the doors, it was incredible to see so many people that wanted to be a part of it. We are humbled by your energy and enthusiasm to see something that has been the focal point of our professional efforts for so long.

Moments after opening, we realized that the speed of the site was not where it needs to be. When we looked at our upgraded monitoring system, we noticed that most of the processes were running at 1%-5% and it was only one part of the system that was strained. This quickly indicated to us where the bottleneck was occurring and we were able to go in and reconfigure the settings to more evenly distribute the load to improve the speed on the site.

Try looking at it like this - imagine that you have planned a dinner party. You know your guests and what they like to eat so you make sure that you have enough for everybody. You make sure that you have lots of variety so people can pick and choose at the buffet table. Your guests arrive and everyone loves the decorations and the food and, as you watch the line, you notice that the pierogi is going much faster than everything else and realize you didn't get enough. Luckily the store is near by so you can run out and get more but there will be some people waiting.

BBv3 was built on the best available technology and was designed to be fast and stable for years to come. The system is also built to be modular so that as one piece needs to be upgraded or replaced, it will not affect the whole system. It is the platform through which this worldwide phenomenon of Banners Broker will carry us all forward. The future is bright and we are here, working hard and doing what we need to do. We hope that you will join us as we grow and go deeper into the world of online advertising. Banners Broker will continue to be at the forefront of technological and advertising paradigms and we hope that you will come with us.

The future is bright. The future is now.

#BriongBBv3

Thursday, September 20, 2012

**Adventures In Israel**

Israel is a beautiful and historic country with a plethora of historical and religious sites, beaches and geological wonders.

Hana, The IC of Israel, and her associates were excited to take us on an excursion to Jerusalem. We enjoyed the 2 hour adventure from Tel-Aviv and enjoyed the tour guides' vast knowledge of the sites and history behind them.

We were all in awe as we explored Jerusalem and all of its wonders. The city was alive with tourists and is amongst the highest visited cities in the world with 3.5 million tourists visiting annually. We visited the Mount of Olives, the Wailing Wall, Mt. Zion which offers a panoramic view of the city, and explored the winding market streets.

We spent the day building relationships and enjoyed listening to the team in Israel and how they are contributing to Banners Broker. After our journey, we gathered our belongings and headed to a local
information session and Affiliate Training lead by the ICs of Israel. We were pleased to arrive to a theatre that was packed with over 200 people; both affiliates and those interested in learning more about Banners Broker.

Grant D'Ealle, our Corporate Trainer, revealed his newest training module on Training Pathways. He showed affiliates how they can maximize their resources to be able to fully understand the business and to better equip them with the necessary tools to build a campaign. We are looking forward to more training to come from Grant.

David Hooker, who is an expert in business development, had the crowd howling with laughter as he talked about his previous experiences in the business. With his energetic charisma and positive attitude, he had the crowd engaged and confident about the bright future for BB.

More to come as we touch down in Poland!

- BB Management