



May 8, 2020

Laura Smith, Esq.
Legal Director
Truth in Advertising, Inc.

Dear Ms. Smith,

Per our previous response dated 1 May 2020 to your original letter and your acknowledgement of such dated 4 May 2020, where you accepted our extension request that read:

“...we respectfully request an extension of the deadline until Friday May 8th as we work in good faith to have this resolved.”

we are writing to let you know that we are working to deploy the additional referenced website updates.

We have removed all references to Covid-19 from our website including any references made in any of our customer supplied product reviews out of an abundance of caution.

We have completed the technical updates to our website related to our product switchover and are in the process of completing the required review by our manufacturing partner. We have a review request into our partner that this be done today as originally planned, however, we have not been able to complete this due to scheduling conflicts.

We continue to acknowledge that in the interest of providing the best solution for the consumer, the requested changes will be implemented as soon as possible, and we are diligently working to that end.

Respectfully Submitted,

Mark Whaley
Everest Microbial Defense, LLC

“The Height of Protection”